

MIRAMAR BEACH, Fla.--([BUSINESS WIRE](#))-- [RWB Ultra-Premium Handcrafted Vodka](#) returns to the international spotlight as the brand of the flagship vodka of the Aristocrat Group Corp. (OTCBB: ASCC) will be on a Project Libra car during upcoming LMP2 class testing days for the inaugural 2014 TUDOR United SportsCar Championship.

The RWB brand will be on the Project Libra car during prototype class test days Nov. 16-17 at Sebring International Raceway in Sebring, Florida, and during prototype challenge class test days Nov. 19-20 at Daytona International Speedway in Daytona Beach, Florida. Every major automobile manufacturer and producer is expected to be in attendance.

RWB received invaluable international brand exposure in September as the sponsor of the winning car during the telecast of the FIA World Endurance Championship race at the Circuit of the Americas. Fox Sports will broadcast the 2014 USCC season, with research showing that live and re-aired broadcasts of races reach nearly 12 million unique viewers.

“A global audience saw the RWB brand on the LMP2 class car at the Circuit of the Americas,” ASCC CEO Robert Federowicz said. “This kind of exposure shows consumers and investors RWB is a major player in the international spirits marketplace.”

RWB Ultra-Premium Handcrafted Vodka, a gluten-free spirit, had its initial launch at Spec's, the largest alcoholic beverage retailer in North America with 171 stores, and online at www.specsonline.com. In addition to various Spec's locations in Houston and Dallas, RWB is now available at numerous bars, restaurants and clubs in the Houston area.

Led by the award-winning RWB Ultra-Premium Handcrafted Vodka, ASCC is working to build a portfolio of successful brands to compete in a highly profitable sector alongside LVMH Moet Hennessy Louis Vuitton (OTCBB: LVMUY), Diageo PLC (NYSE: DEO), BEAM, Inc. (NYSE: BEAM) and Brown-Forman Corp. (NYSE: BF-B). By handling its own distribution business, ASCC hopes to capitalize on unprecedented new brand building opportunities through Luxuria Brands, its brand management division.

About the Aristocrat Group Corp.

Through its brand management division, Luxuria Brands, the Aristocrat Group Corp. is on the path to becoming a provider of premium luxury goods, including top-shelf distilled spirits. The Company targeted the growing market for quality domestic liquor in order to deliver maximum returns to our shareholders.

For more information about the Aristocrat Group Corp., please visit www.aristocratgroupcorp.com.

Notice Regarding Forward-Looking Statements

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This news release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements that include the words “believes,” “expects,” “anticipate” or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. In addition, description of anyone’s past success, either financial or strategic, is no guarantee of success. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date hereof.