

Tuttle-Click Ford Lincoln Test-Drive Event Raises Funds for Trish's Angels Charity

Written by Australian Business

IRVINE, Calif., Nov. 22, 2013 /PRNewswire/ -- The Tuttle-Click Automotive Group celebrated the grand opening of its newly designed dealership on Auto Center Drive on Wednesday evening, and with the support of visiting Lincoln Motor Company executives, raised funds for the charity Trish's Angels.

Tuttle-Click Ford Lincoln at 43 Auto Center Drive is the only Lincoln dealership in Orange County and one of the largest Lincoln dealerships in the nation. The dealership welcomed Irvine city officials, Lincoln executives and prospective Lincoln customers for "Driven to Give," a gala event that saw the luxury automaker donate \$20 per test drive.

The event benefited Trish's Angels, a charity founded by former Ford Motor Company executive Harry O. Hoyt. Hoyt, now an Orange County resident, launched the charity in honor of his late wife, who suffered from the ailment known as Lou Gehrig's Disease.

By the end of the evening, more than 200 people participated in the test-drive event. In addition to Lincoln's lineup of premium vehicles, attendees also experienced one of the most progressively redesigned Lincoln showrooms in the country. The new Tuttle-Click Ford Lincoln facility embodies the Lincoln vision for using dealership design to enhance the customer car-buying experience. Improvements include a new showroom, service area, customer lounge and parts boutique.

The Tuttle-Click Automotive Group has been operating automobile dealerships in Southern California since 1946. The group employs 490 people in Southern California

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Among those in attendance were Jim Farley, executive vice president of Ford global marketing, sales and service and Lincoln; John Felice, vice president, U.S. marketing, sales and service, Ford Motor Company; Elena Ford, vice president, global dealer and consumer experience; and Henry Ford III, west regional Lincoln area manager.

About Lincoln *The Lincoln Motor Company is the luxury automotive brand of Ford Motor Company, committed to creating compelling vehicles with an exceptional ownership experience to match. Lincoln is in the process of introducing four all-new vehicles by 2016. For more information about Lincoln, please visit media.lincoln.com or www.lincoln.com. Follow us on Facebook at facebook.com/lincoln.*

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