

Futureshop.ca offers tips for online shopping success; Online shopping b-roll available to media

BURNABY, BC, Nov. 29, 2013 /CNW/ - Cyber Monday has quickly become Future Shop's second biggest online shopping day, next to Boxing Day, and to celebrate, this year, Futureshop.ca will offer more than double the amount of sale items compared to last year. It all starts when Future Shop's fourth annual Cyber Monday launches on Sunday, December 1 at 10:00 p.m. EST at Futureshop.ca.

Official Futureshop.ca's Cyber Monday sale hours:

- 8:15 p.m. - 9:15 p.m. EST - Futureshop.ca closes to prepare for Cyber Monday
- 9:45 p.m. EST - Futureshop.ca reopens for browsing, disclosing all door crashers and deals
- 10:00 p.m. EST - Futureshop.ca's fourth annual Cyber Monday sale begins and lasts through Monday, December 2

Examples of exciting Futureshop.ca Cyber Monday deals:

- Toshiba 50" L7300 LED TV ([10244203](#)), \$799.99 (save \$200)
- Sennheiser foldable on-ear headphones ([10144119](#)), \$49.99 (save \$70)
- Lenovo IdeaPad Yoga 11 ([10266328](#)), \$299.99 (save \$300)

- Pioneer 7.2-channel 3D network receiver ([10266245](#)), \$799.99 (save \$700)
- Bosch Tall Tub built-in dishwasher ([10177856](#)), \$1,299.99 (save \$1,450)

Shopping tips for Cyber Monday: To help customers prepare for the epic sales on Futureshop.ca, Future Shop has put together the following tips for a successful Cyber Monday shopping experience:

1. Ahead of the big sales, familiarize yourself with the website. Spend time before the sale begins learning where the items on your holiday shopping list are located and bookmark them so you can go straight there when the sale begins.
2. Create an account on our website. You don't want to waste precious shopping time registering for an account when you can do that now and include details like your credit card number and shipping address.
3. Sign-up for the Future Shop e-newsletter to receive the latest Cyber Monday news and offers via email.
4. Follow Futureshop.ca on Twitter and Facebook to get the latest sale announcements.
5. Consider signing onto PayPal prior to the sales event so you can use it to pay for your Cyber Monday purchases quickly.

Cyber Monday b-roll and video Future Shop has put together a collage of footage relating to its online ordering process. Please click on the link below to download the following footage for immediate distribution:

More footage available upon request.

For more information, visit Futureshop.ca/CyberMonday .

SOURCE Future Shop