

AdvanIDe Expands European and Scandinavian Presence with Prague Office Opening

Written by Australian Business

SINGAPORE--([BUSINESS WIRE](#))--AdvanIDe, the leading independent provider of semiconductors for the smart card and RFID industry, today announced it has established an office in Prague, Czech Republic, that will provide the company with a hub for delivering operations services and field application support to customers in central and eastern Europe and Scandinavia.

AdvanIDe's new Prague office will operate under the leadership of Roman Kmonicek, sales manager for Central and Eastern Europe and Scandinavia. A security industry veteran with extensive experience and active trade association contributions in the government ID and financial document sectors, Kmonicek was most recently sales director for strategic projects at authentication solution leader Optaglio.

"AdvanIDe is experiencing strong growth throughout central and eastern Europe as well as the Scandinavian countries, and Roman brings important experience that will ensure we can successfully manage this growth while delivering the highest levels of service and support to our rapidly expanding customer base," said Holger Roessner, managing director of AdvanIDe worldwide.

AdvanIDe now has 11 sales offices, worldwide, including two offices in China (Beijing and Shenzhen), as well as Brazil, Germany, India, Japan, Korea, Singapore, Taiwan and the U.S. The Prague office is ideally situated to provide dedicated regional support to customers who want the most efficient access possible to the latest semiconductor components for RFID transponders, chip cards and RFID readers and terminals. Products include bare silicon chips, smart card modules and RFID reader ICs.

AdvanIDe's new office is located at Predvoje 30, 162 00 Prague 6, Czech Republic.

About AdvanIDe

AdvanIDe - Advanced ID Electronics - is one of the leading silicon distributors, focused on components for RFID transponders, chip cards and RFID readers and terminals.

AdvanIDe Expands European and Scandinavian Presence with Prague Office Opening

Written by Australian Business

Thanks to its optimized semiconductor supply chain, AdvanIDe can guarantee manufacturers of smart cards, RFID transponders and readers the most efficient access to the latest semiconductors. AdvanIDe is an ASSA ABLOY Group brand. ASSA ABLOY is the global leader in door opening solutions, dedicated to satisfying end-user needs for security, safety and convenience. Additional information can be found by visiting www.advande.com

.

[Read more](#)