

DALLAS, Dec. 24, 2013 /PRNewswire-iReach/ -- One of the nation's largest luxury appliance retailers, Elite Appliance, continues to expand its selection of respected and sought-after products with the addition of GE home appliances, which are now available at Elite Appliance's Dallas showroom and online.

Elite Appliance plans to highlight four of GE's distinct kitchen appliance suites – the Monogram Series, Café Series, Artistry Series, and Profile Series. From the simplicity of the Artistry Series to the advanced features of [GE Monogram appliances](#), each product line carries its own unique set of aesthetics and capabilities. The hands-free, in-door filtered water dispenser on the Profile Series refrigerator was designed for the multi-tasking mom, while the chrome trim on the Artistry Series brings eye-catching style into the home for those with a penchant for designer styles.

"We are especially enamored with the customizable options on the high-end GE Monogram appliances that allow customers to build a kitchen that fits their exact style and needs," said Brian Bates, Vice President of Marketing at Elite Appliance. "The fully-integrated refrigerators with convertible drawers that accommodate everything from wine to ice cream are a truly original offering in today's appliance market."

In addition to the varying lines of [GE kitchen appliances](#), Elite Appliance will also carry GE laundry machines, including high-efficiency top- and front-loading washers and dryers. GE's advanced washing machines offer unique features such as the trademarked SmartDispense reservoir that measures the appropriate amount of detergent for each load. GE dryers have sensors to detect when a load is thoroughly dry, and they offer steam clean and antibacterial cleaning options for tough stains or delicate items.

Elite Appliance To Offer GE's Top-Rated Appliances Online In-Store

Written by Australian Business

"With the Energy Star seal of approval, customers know they are making a smart purchase when they select a GE washer. In fact, the yearly operating cost for GE's washers falls in the range of \$20 to \$25," Bates said. "And not only are these machines efficient, but they are also stylish. You may not think of style when it comes to the laundry room, but GE does."

As a newly authorized [Dallas GE appliance dealer](#), Elite Appliance is ready to offer GE appliance packages to its discerning customers, and customer service representatives are available by phone and in person to outline the alluring features of GE appliances' sophisticated styling and superior quality.

For more information about Elite Appliance, contact William Spellman [at 214.306.6900](tel:214.306.6900) or info@eliteappliance.com

About Elite Appliance

Headquartered in Dallas, Tx., Elite Appliance is a leading national online retailer of luxury appliances, specializing in kitchen, laundry and outdoor cooking spaces. With the largest available stock of Viking, Jenn-Air, KitchenAid, Bertazzoni, Liebherr and more, Elite Appliance is able to offer top of the line appliances at competitive prices. Whether you're building, upgrading or expanding your home, Elite Appliance provides the resources and expert advice to make dream homes a reality. Exceptional brands at excellent prices.

For additional information, visit our website: www.eliteappliance.com.

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