

SIDNEY, Neb.--([BUSINESS WIRE](#))--Cabela's Incorporated (NYSE:CAB) announced today that management will present on Monday, January 13, 2014, at the 16th Annual ICR XChange Conference at the Grand Lakes Orlando Resort in Orlando, Florida.

A live webcast of the Company's presentation will begin at 1:00 p.m. ET on January 13, 2014, and can be accessed through the "Webcasts & Events" section of the "Investor Relations" page of the Company's website at www.cabelas.com. Please visit the website at least 15 minutes prior to the presentation to register for the webcast and download any necessary software. A replay of the webcast will be archived on the Company's website.

About Cabela's Incorporated

Cabela's Incorporated, headquartered in Sidney, Nebraska, is a leading specialty retailer, and the world's largest direct marketer, of hunting, fishing, camping and related outdoor merchandise. Since the Company's founding in 1961, Cabela's® has grown to become one of the most well-known outdoor recreation brands in the world, and has long been recognized as the World's Foremost Outfitter®. Through Cabela's growing number of retail stores and its well-established direct business, it offers a wide and distinctive selection of high-quality outdoor products at competitive prices while providing superior customer service. Cabela's also issues the Cabela's CLUB® Visa credit card, which serves as its primary customer loyalty rewards program. Cabela's stock is traded on the New York Stock Exchange under the symbol "CAB".