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CES Unveiled LAS VEGAS 2014

CES Unveiled LAS VEGAS 2014:iFit

LOGAN, Utah--([BUSINESS WIRE](#))--**Press Kit Materials are Available at:** <http://www.tradeshownews.com/events/CES-Unveiled-LAS-VEGAS-2014/iFit/>

About iFit

iFit® will introduce its wearable iFit® Active band. iFit® is the first ever technology to unify your fitness activities at home, in the club, and outside, all with a single login. iFit's complete approach to fitness has expanded to an entirely new way to work out: with Internet-connected fitness equipment, mobile apps, and now wearable devices. At the iFit® booth, CES showgoers can ride the ProForm Tour De France bike and walk or run on the ProForm Boston Marathon treadmill to experience iFit® in person.

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