

Clas Ohlson Reports Record Sales in December 2013

Written by Australian Business

INSJÖN, Sweden--([BUSINESS WIRE](#))--Regulatory News:

Sales increased by 2 per cent in December to 1,002 MSEK (986). In local currencies, sales increased by 5 per cent. It is the very first time in the history of Clas Ohlson (STO:CLASB) where monthly sales exceed one billion SEK.

Compared with the same month previous year, 10 stores have been added and the total number of stores on December 31, 2013 was 182. Mail order/Internet sales during December amounted to 16 MSEK (19).

Sales were distributed as follows:

December	December	Percentage
Countries, MSEK	2013/14	2012/13
Sweden	464	455
Norway	386	397
Finland	107	91
UK	46	43

1,002

986

+2

Total sales during the first eight months of the fiscal year (May-December 2013) increased by 3 per cent to 4,888 MSEK (4,725). In local currencies, sales increased by 6 per cent.

The interim report for Clas Ohlson's third quarter 2013/14 will be published at 08:00 CET on Wednesday March 12, 2014.

The information in this press release comprises information that Clas Ohlson AB (publ) is required to disclose pursuant to the Swedish Securities Market Act and/or the Swedish Financial Instruments Trading Act. The information was released for publication at 08:00 CET on Wednesday January 15, 2014.

About Clas Ohlson

Clas Ohlson was founded in 1918 as a mail order business based in Insjön, Dalarna, Sweden. Today, the company has 182 stores in four countries and sales via the Internet, mail order, telephone and social media. Clas Ohlson helps its customers solve everyday practical problems with a range of affordable products in the five product areas: Hardware, Electrical, Home Multimedia and Leisure categories. The company is listed on the OMX Nordic Exchange and has approximately 4,300 employees. For further information about Clas Ohlson, visit <http://about.clasohlson.com> (financial information) or <http://www.clasohlson.com/uk> (e-commerce).

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