

Centerplate Offers Traditional Hawaiian Flavors to the 2014 Pro Bowl

Written by Australian Business

STAMFORD, Conn., Jan. 24, 2014 /PRNewswire/ -- Centerplate, the hospitality partner to Aloha Stadium and more than 300 premier entertainment venues across North America and the United Kingdom, is in the final days of preparation for the Pro Bowl, the NFL's All-Star Game.

This year, the company is proud to provide the catering for more than 50,000 fans and guests during the 2014 Pro Bowl at Aloha Stadium in Hawaii. This Pro Bowl marks Centerplate's 12th time hosting the event and the company is honored to serve as hospitality partner to ten NFL clubs. Centerplate has also been proud to serve 13 Super Bowls including last year's Super Bowl XLVII at New Orleans's Mercedes-Benz Superdome.

For the many out-of-state fans, Centerplate's team has been working to create authentic and unique flavors of Hawaii. To serve these important guests, Centerplate has developed a number of menu concepts specifically tailored to the game and has added numerous supplementary points-of-service to ensure visitors will be served a wide variety of flavorful meals and snacks without sacrificing service speed.

Some of the company's Local Favorite Chef-crafted dishes include:

- Malasadas – Light and Fluffy Portuguese doughnuts, fried in oil and rolled with sugar
- Kalbi plate -- Barbeque short rib served with steamed white rice and noodle salad
- Poi Mochi -- Traditional Japanese rice cake made with poi

Centerplate Offers Traditional Hawaiian Flavors to the 2014 Pro Bowl

Written by Australian Business

- Hawaiian Shaved Ice -- A true fan favorite! Hawaiian dessert treat of light and fluffy ice with flavored syrup including Pineapple, Lychee, Coconut, Vanilla (blue in color), Lilikoi passion fruit, and of course, rainbow, among others. Mixing flavors is encouraged.

"We are thrilled to offer authentic Hawaiian flavors to our fans," said Roger Reeves, Centerplate's Director of Operations responsible for the game. "In addition to the traditional football favorites, we served a number of island-inspired dishes like Malasadas, LauLau plate, Kalbi, and Kahlua Pig, the traditional island barbequed pork. Between our signature menu offerings, impressive service upgrades and ambitious menu additions, Centerplate is ready to bring fans an extraordinary Pro Bowl experience."

ABOUT CENTERPLATE Centerplate "Makes It Better To Be There" for more than 115 million guests each year in over 300 prominent entertainment, sports and convention venues across North America and the United Kingdom. Centerplate has provided event hospitality to 30 official U.S. Presidential Inaugural Balls, 13 Super Bowls, 21 World Series, the 2010 Winter Olympic Games, and the largest plated dinner in history. Recently, the company was named the fastest growing restaurant/hospitality group in the United States by Nation's Restaurant News, and has recently expanded operations in the United Kingdom. Visit the company online at www.centerplate.com or connect with us on twitter @centerplate or facebook.com/Centerplate.

SOURCE Centerplate

RELATED LINKS <http://www.centerplate.com>