

MIRAMAR BEACH, Fla.--([BUSINESS WIRE](#))--The Aristocrat Group Corp. (OTCBB:ASCC) announced today that it has reached an exclusive sponsorship agreement with Saks Fifth Avenue Houston to have RWB Ultra Premium Handcrafted Vodka be the distilled spirits sponsor for the luxury department store retailer. RWB Vodka will be served at all events hosted by Saks Fifth Avenue Houston during the 2014 calendar year.

Saks Fifth Avenue Houston and RWB Vodka recently launched their sponsorship agreement at the 61st Diana Foundation Gala. The Gala is the first of many upscale functions Saks Fifth Avenue Houston and RWB Vodka will partner in that include charity events, fashion shows, cocktail parties and luncheons.

"The Gala was a tremendous event to begin the exciting partnership between RWB Vodka and Saks Fifth Avenue Houston," ASCC President Robert Federowicz said. "Saks Fifth Avenue Houston realized the quality offered by RWB Vodka to present it to its distinguished clientele. We look forward to participating in all of Saks Fifth Avenue Houston's eclectic events and further raising the profile of the RWB brand."

The gluten-free RWB Vodka, which won a coveted SIP Award last year, is available nationally at specsonline.com and at its stores throughout Houston and Dallas. The award-winning spirit is also available at Goody Goody stores and 18 restaurants, bars and clubs in the Houston area.

Led by the award-winning RWB Ultra Premium Handcrafted Vodka, ASCC is working to build a portfolio of successful brands to compete in a highly profitable sector alongside LVMH Moët Hennessy Louis Vuitton (OTCBB: LVMUY), Diageo PLC (NYSE: DEO), BEAM, Inc. (NYSE: BEAM) and Brown-Forman Corp. (NYSE: BF-B). By handling its own distribution business, ASCC hopes to capitalize on unprecedented new brand building opportunities through Luxuria Brands, its brand management division.

About the Aristocrat Group Corp.

Through its brand management division, Luxuria Brands, the Aristocrat Group Corp. is

on the path to becoming a provider of premium luxury goods, including top-shelf distilled spirits. The Company targeted the growing market for quality domestic spirits in order to deliver maximum returns to our shareholders.

For more information about the Aristocrat Group Corp., please visit www.aristocratgroupcorp.com.

Notice Regarding Forward-Looking Statements

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995: This news release contains forward-looking information within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements that include the words “believes,” “expects,” “anticipate” or similar expressions. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to differ materially from those expressed or implied by such forward-looking statements. In addition, description of anyone’s past success, either financial or strategic, is no guarantee of success. This news release speaks as of the date first set forth above and the Company assumes no responsibility to update the information included herein for events occurring after the date hereof.