

JJ's House Valentine's Day Sale: Scoop up the Savings to Your Heart's Content!

Written by Australian Business

HONG KONG, Feb. 7, 2014 /PRNewswire/ -- JJ's House is pleased to announce its 2014 Valentine's Day Sale. Starting Feb.13 and going through Feb.14, JJ's House's Valentine's Sale will feature discounted items in nine categories. Discounts go up to 80% off!

This year's Valentine's Sale highlights discounts in categories including top-seller special occasion dresses, shoes, jewelry and shapewear. Lingerie, makeup supply, gifts and handbags are also at their ever-lowest prices. Check out JJsHouse.com now to get a glimpse and make your wish list ahead of time.

"February is one of the best seasons to refresh the wardrobe," says Jennifer Nicole, CEO of JJ's House. "Our fashion professionals are well aware of it. And we are ready to deliver the best shopping experience with high-quality dresses at compelling prices."

According to Jennifer Nicole, a complete list of categories on sale features 40-70% off [special occasion dresses](#), 40-80% off [shoes](#), 50% off makeup supply, 30-55% off [lingerie](#) and 30-60% off shapewear.

With the sale, a perfectly made Golden Globe-inspired floor-length dress costs less than \$100, compared to its original price of \$300

. Also announced with the sale is JJ's House's upgraded color customization service. From blushing pink to lavender, JJ's House now supports a color customization service on special occasion dress with 32 color choices, which makes you stand out in your favorite color.

For those who're looking for Valentine gifts for their significant other or a gift for themselves, the collections of jewelry are great fits! May it be elegant alloy rhinestones hair jewelry or shining

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butterfly-shaped crystal ring, JJ's House presents high quality and stylish accessories to gear up your feminine qualities. Let little jewelry add up to make huge difference on your romantic night! Make sure you check out the lace-accented shapewear if you're looking for more feminine details.

Spoiler alert: For those early birds preparing for prom or other special occasions, the Valentine's Sale not only provides the best opportunity to shop around cool designs, but also marks the launch of new arrivals of 2014 dress collections.

Established in 2007, JJ's House is the leading online destination for women's apparel, wedding dresses and special occasion dresses. Every dress is made-to-order, offering super flexible customization services in both color and size. Also, world-wide shipping is available at JJsHouse.com. For more details regarding 2014 Valentine's Sale, please visit JJsHouse.com.

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