

OCEANSIDE, Calif.--([BUSINESS WIRE](#))--Sealand Natural Resources Inc. (otcbb: [SLNR](#)), a new product development company, which manufactures, markets and sells functional beverages (Sealand BIRK), today announced a new sales and marketing agreement with Focus Sales Associates.

<http://www.focussalesassociates.com/>

Lars Poulsen, Chief Executive Officer of Sealand Natural Resources Inc., commented, "An agreement was finalized between Sealand Natural Resources Inc. and Focus Sales Associates. Sealand Natural Resources Products, namely Sealand BIRK, a organic birch tree beverage will be sold throughout the USA in cooperation with Focus Sales. We are very optimistic about our new relationship with Mike Cook, owner of Focus Sales and his team. Focus has more than 34 years of sales and market development experience with leading brands in the natural products industry, accumulating millions of dollars of sales in the USA market." CEO Lars Poulsen continued, "Focus Sales provides an in depth understanding of the marketplace and a vast sales network in the USA, dealing with major chain stores, Co-op's and specialty stores. Focus has a great reputation in the industry, we are proud to be associated with Focus Sales."

About Focus Sales Associates

Focus Sales Associates is a Sales Management Company specializing in Natural, Organic, and Specialty Products in the Mass, Natural, and Drug retail classes of trade. Since 1971 Focus has provided professional quality sales management solutions on a national or regional basis and is known for delivering real results in a very cost-effective way. Focus Sales manages, coordinates, and supplements efforts by working seamlessly with organizations to achieve company goals.

About Sealand Natural Resources, Inc.

A publicly traded company, (SLNR). For more information, visit <http://www.sealandnr.com> . Sealand Natural Resources Inc., a research and new product development company, manufactures, markets, and sells functional beverages, organic nutraceuticals, health supplements, medicinal raw materials, and health food worldwide. Its product line is the

harvested raw materials from the Birch tree and other natural and organic harvested compounds. SLNR offers products through direct sales, wholesale, and retail sales, as well as through distribution and licensing. Sealand Natural Resources Inc. serves specialty retailers, Co-op stores, health and science related companies, and chain stores, as well as the individual consumer.

Forward Looking Statements

This letter contains certain forward-looking statements of our intentions, hopes, beliefs, expectations, strategies, and predictions with respect to future activities or other future events or conditions within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These statements are usually identified by the use of words such as “believe,” “will,” “anticipate,” “estimate,” “expect,” “project,” “plan,” “intend,” “should,” “could,” or similar expressions. These statements are only predictions and involve known and unknown risks, uncertainties and other factors. Actual results may materially different from the results, levels of activity, performance or achievements, express or implied by these forward-looking statements.