

STOCKHOLM, Sweden--([BUSINESS WIRE](#))--Electrolux has published the annual Sustainability Report for 2013, highlighting a new target to halve the Group's CO2 impact by 2020 compared to 2005. The report, available here (<http://annualreports.electrolux.com/2013/en/Sustainability/Sustainability.html>), focuses on how the business strategy and the approach to sustainability are intertwined.

“At Electrolux we want to deliver smarter, more resource-efficient solutions to more people around the world. To make this kind of positive difference every day, sustainability has to be fully embedded across our organization and right at the core of our business strategy,” Keith McLoughlin, President and CEO of Electrolux, said in the report. “I’m convinced that raising product efficiency for the growing middle class is where long-term shareholder value creation lies.”

The biggest environmental impact created by Electrolux is the carbon dioxide emitted when appliances are used. Addressing energy constraints, maximizing product efficiency and reducing carbon emissions are therefore top management priorities. The new carbon target to halve the climate impact by 2020 compared to 2005 will cut greenhouse gases from approximately 50 to 25 million tonnes in four key areas: product use, manufacturing, transport and elimination of gases with high global warming potential. Click here to read more (<http://annualreports.electrolux.com/2013/en/Sustainability/Carbontarget.html>).

Other report highlights:

- A review of Group's sustainability strategy, now in its fourth year, and targeting three main areas: Products, services and markets, People and operations, Stakeholders and society. Click here to read more (<http://annualreports.electrolux.com/2013/en/Sustainability/Innovatingforsustainablegrowth.html>).

- An illustrated overview of the Group's value chain (<http://annualreports.electrolux.com/2013/en/Sustainability/Influencingthevaluechain.html>), providing a helicopter view of where impacts occur, which partners need to be engaged, and how the greatest value can be created for Electrolux and its stakeholders.

Electrolux unveils new climate impact target in 2013 Sustainability Report

Written by Australian Business

· With sharp focus on areas within human rights, Electrolux is working harder to align new acquisitions, such as in Egypt, the Ukraine and Chile, to our high Group standards. Click here to read more (<http://annualreports.electrolux.com/2013/en/Sustainability/StrengtheningthechaininEgypt.html>).

Electrolux is a global leader in home appliances, based on deep consumer insight and developed in close collaboration with professional users. We offer thoughtfully designed, innovative solutions for households and businesses, with products such as refrigerators, dishwashers, washing machines, cookers, vacuum cleaners, air conditioners and small domestic appliances. Under esteemed brands including Electrolux, AEG, Zanussi, Frigidaire and Electrolux Grand Cuisine, the Group sells more than 50 million products to customers in more than 150 markets every year. In 2013 Electrolux had sales of SEK 109 billion and 61,000 employees. For more information go to <http://group.electrolux.com> .

<http://mb.cision.com/Main/1853/9557952/225028.pdf>

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