

NEW ORLEANS--([BUSINESS WIRE](#))--The [Kickboard](#) instructional management solution won the Cool Tool Award in the Student Academic Tracking Solution category of the 2014 [EdTech Digest](#) Awards Recognition Program. Now in its fourth year, the awards program honors tools, trendsetters and leaders in the education and technology sector.

Kickboard was chosen from among seven finalists in the Student Academic Tracking Solution category. Evaluations for the 2014 awards were conducted by a distinguished panel of education technology industry influencers and veterans.

“The Kickboard system is based on research which shows that [classroom management](#) is rated first in impact on student achievement. The key to this is giving teachers all the data they need – academic and behavior alike – in an understandable, easy to use format. That’s where Kickboard excels, and we are gratified that the EdTech Digest Awards judges agree,” said Kickboard CEO [Jen Medbury](#).

“The mission of the annual awards program is to get workable technology solutions for education widely known about and well thought of with the purpose of reshaping the education culture and creating a new and better future for students. Over the years, the best products and brightest minds have been featured helping millions of students, teachers, parents, administrators and others in and around education,” said Victor Rivero, who oversees the program as editor in chief of *EdTech Digest*. “We’re very excited to recognize these cool tools, leaders and trendsetters in the education technology space.”

The Kickboard instructional management solution gives educators a configurable framework to develop 360-degree profiles of student performance, including grades, standards mastery, reading growth, prescribed interventions, rubric observations, attendance and, most uniquely, student behavior and character strengths. The web-based platform’s teacher-centric design and dashboards provide easy-to-understand, actionable information to drive instructional decisions. With real-time data and a global, holistic view of each child, teachers can directly impact students’ academic performance and behavior, and create more effective, engaged learning environments.

About Kickboard

The Kickboard instructional management solution gives K-12 educators the tools to quickly establish consistent practices for effective classroom management school- and district-wide. Using the highly configurable, web-based platform, educators can create a performance-based culture that leads to sustainable school improvement and long-term student success. For information, visit www.kickboardforteachers.com.

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