

NEW YORK--([BUSINESS WIRE](#))--Time Warner Cable is celebrating the start of summer with a special offer for new and existing customers that lasts through the Back to School period. As part of a special promotion with Dell, Time Warner Cable will be offering a Dell Inspiron 11 3000 Series 2-in-1 laptop and a \$100 Dell gift card to new and existing customers who purchase eligible services and packages.

The Dell Inspiron 11 3000 Series 2-in-1 combines the power of a laptop with the portability of a tablet. This tablet and PC combination is ideal for customers to use with their TWC services including the TWC TV® app, which enables customers to watch up to 300 channels of live TV and more than 5,000 On Demand TV shows. Customers can also connect to TWC WiFi® Hotspots and manage their account, troubleshoot equipment, view account information and more through the 'My Account' service on the Dell 2-in-1 laptop.

The Time Warner Cable Dell promotion is open to both new and existing subscribers, with certain eligibility requirements. Eligibility requirements include proof of switch and 90 days in good standing. For details on qualifying packages, customers can visit www.time WarnerCable.com.

The promotion ends October 19, 2014. The Dell Inspiron 11 3000 Series 2-in-1 laptop and a \$100 Dell gift card are available while supplies last. Promotion terms and conditions are available on www.twc.com/betterreward.

About Time Warner Cable

Time Warner Cable Inc. (NYSE:TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and enterprise-class, cloud-enabled hosting, managed applications and services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at www.twc.com, www.twcbc.com

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About Dell

Dell Inc. listens to customers and delivers innovative technology and services that give them the power to do more. For more information, visit www.dell.com.

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