

Bravada International to Open Its First VivaVuva Women's Fashion Retail Store in Los Angeles

Written by Australian Business

LOS ANGELES--([BUSINESS WIRE](#))--BRAVADA International Ltd. (www.VivaVuva.com) (Pink Sheets:BRV) announced the opening of its first VivaVuva retail store in Los Angeles. VivaVuva is Bravada International's [women's fashion](#) brand offering a full range of [women's clothing](#) and accessories. The VivaVuva® retail store is located at 7207 Melrose Ave in the heart of Hollywood, California. The store will comprise about 4000 sq ft of retail space and will include both regular sizes as well as plus size.

For the past two years, the location has been used as a fulfillment center for Bravada International's online business which includes [OnlyLeggings.com](#), [WorldofLeggings.com](#) as well as [VivaVuva.com](#). Fulfillment for online orders will continue at the location. The renovations are nearing completion with an opening date expected by mid July, 2014. The opening of the VivaVuva retail store is expected to be immediately accretive to earnings as there are no new costs except for retail labor.

"Our new VivaVuva women's fashion retail store is an exciting expansion to our business and will greatly increase our revenue per square foot without incurring any increase in our fixed monthly costs or affecting our online operations," replied Danny Alex, CEO of Bravada International. "We have a lot of exciting things planned and will be providing a full range of women's fashion in regular as well as plus sizes."

About BRAVADA International Ltd.

BRAVADA International owns and operates [OnlyLeggings.com](#), the largest online leg fashion superstore, [VivaVuva.com](#), an online women's fashion superstore, [World of Leggings](#), an online and real world leggings superstore specializing in Made in the USA leg fashion as well as the Fashion Habitat network of websites.

www.VivaVuva.com www.OnlyLeggings.com www.WorldofLeggings.com