

ASCC: RWB Vodka Gains National Attention at Texas Grand Prix

Written by Australian Business

MIRAMAR BEACH, Fla.--([BUSINESS WIRE](#))--The Aristocrat Group Corp. (OTCBB: ASCC) and its premiere distilled spirit, [RWB Ultra-Premium Handcrafted Vodka](#), recently received valuable brand-building recognition during one of the most prestigious racing weekends on the 2014 IndyCar calendar.

RWB Vodka supported the Project Libra racing team during the Radical Racing event at the Shell and Pennzoil Houston Grand Prix at NRG Park in Houston, which was attended by approximately 150,000 race fans. During the weekend, the team was also prominently featured during a televised ABC newscast.

“Being a part of this amazing professional racing event gives us tremendous momentum as we further build the RWB Vodka brand,” Federowicz said. “This visibility is something that will carry our brand and give us an even greater national platform.”

ASCC is working to build a portfolio of successful brands to compete in a highly profitable sector alongside LVMH Moet Hennessy Louis Vuitton (OTCBB: LVMUY), Diageo PLC (NYSE: DEO), BEAM, Inc. (NYSE: BEAM) and Brown-Forman Corp. (NYSE: BF-B). By handling its own distribution business, ASCC hopes to capitalize on unprecedented new brand building opportunities through Luxuria Brands, its brand management division.

About the Aristocrat Group Corp.

Through its brand management division, Luxuria Brands, the Aristocrat Group Corp. is on the path to becoming a provider of premium luxury goods, including top-shelf distilled spirits. The Company targeted the growing market for quality domestic spirits in order to deliver maximum returns to our shareholders.

For more information about the Aristocrat Group Corp., please visit <http://aristocratgroupcorp.com/investors/>.

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