

Mendix Announces Expanded Partner Program, Strong Ecosystem Growth

Written by Australian Business

BOSTON--([BUSINESS WIRE](#))-- [Mendix](#) , the enterprise app platform as a service company, announced details of an expanded partner program designed to accelerate time to success for its diverse and rapidly growing ecosystem. Building upon significant platform enhancements unveiled at Mendix World 2014, 20 new partners worldwide have invested in building a Mendix practice, greatly expanding the development resources available in North America and Europe to rapidly deliver multi-channel applications and accelerate innovation for clients.

The Mendix Partner Program offers several new and enhanced elements, including access to more resources for onboarding new partners and ensuring their ongoing success. Specific program highlights include:

- **Expanded global partner team**, including dedicated partner managers to enable and support partners, helping drive revenue and joint client success
- **Expanded development tools**, including architecture patterns, reusable apps and components and unlimited sandbox environments. These help partners to quickly build, share and refine custom apps
- **Expanded online training** to accelerate onboarding of new partners, allowing them to quickly build practices skilled in the delivery of Mendix-based solutions
- **Enhanced Marketplace** to facilitate the ability of partners to monetize their Mendix-based solutions in the Mendix community App Store

“The expanded partner program reflects our commitment to invest heavily in the support and enablement of our diverse and rapidly growing partner ecosystem,” said Mark Rogers, Vice President of Business Development at Mendix. “Our goal is to help as many partners as possible globally to use, grow and thrive with Mendix as we pioneer the next generation of application delivery.”

Building upon Mendix World 2014, the company’s biggest community event, Mendix has experienced strong growth within its ecosystem of partners, system integrators, strategy consultants and ISVs. In the first half of 2014, 20 new partners began building Mendix service offerings, investing in training and development of packaged industry solutions. These firms include Bodhtree, Bouyant Solutions, CabForward, HERA, Incentro, Kinotech, KnowledgeSource Solutions, MCF Tech Solutions, Navivo Technology

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Solutions, Nokavision, Pariveda Solutions, Pegamento, Sogeti, Solvos, Synex, Synobsys, Techiva, Triumph Consultancy and UST Global.

This adds to Mendix's vibrant partner community around the world, which includes firms such as Accenture, Capgemini and many others. This ecosystem, with thousands of highly skilled developers and consultants, is delivering custom applications faster, easier and at lower costs than traditional development methods.

Partner Quotes

Pal Natarajan, CEO of Bodhtree: "We're building out our healthcare and life sciences practice with the help of Mendix. Our deep domain knowledge, combined with the rapid development capabilities of the Mendix platform, will help accelerate the delivery of vertical solutions for managing and optimizing key business processes."

Krishna Prasad, CSO of UST Global: "UST Global has a strong and deep client base where accelerated alignment and delivery of Apps to the needs of the New Age customer is critical. We strongly believe that Mendix will be a significant tool that propels IT innovation."

Serge Poppes, CEO of Pegamento: "Pegamento partnered with Mendix to further empower the delivery of contextually relevant solutions that the market has come to know us for. The ability to deliver full-scale, back-end integrated applications extremely rapidly enables Pegamento's customers to swiftly shift focus from using and maintaining applications to an intelligent customer centric approach. The ability to then extend this intelligence to websites and mobile devices is key in delivering what the organizations of today, and tomorrow, need to stay ahead of competition."

Michael Guido, CEO of Kinetech: "We partnered with Mendix because the Mendix App Platform allows our consultants and system architects to rapidly innovate to deliver real results for our customers. By shortening development cycles and customer feedback loops, Mendix allows Kinetech to deliver agile solutions in a fraction of the time and cost."

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To learn more about the Mendix Partner Program or to become a partner, please visit <http://www.mendix.com/partners/>

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About Mendix

Mendix is the app platform as a service company for the enterprise. We enable companies to build, integrate and deploy web and mobile applications faster and with better results, effectively driving ROI in days, not months. For more information, visit www.mendix.com and follow the company on Twitter [@Mendix](https://twitter.com/Mendix)

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