

SANTA BARBARA, Calif.--([BUSINESS WIRE](#))--StreamTrack, Inc. (OTCQB: STTK) ("StreamTrack" or the "Company"), a digital media and technology services company operating within the internet radio and streaming media sectors, today announced results for its third fiscal quarter of 2014. The quarter was highlighted by:

- An increase in advertising revenues to \$437,342 for Q3 2014 versus \$348,904 for Q3 2013.
- A reduction in cost of revenue to \$308,483 for Q3 2014 versus \$391,592 for Q3 2013.
- An increase in gross profit to \$137,109 for Q3 2014 versus a loss of (\$33,588) for Q3 2013.
- A reduction in operating expenses to \$426,008 for Q3 2014 versus \$526,757 for Q3 2013.
- 13.5 cents revenue per listening hour in Q3 2014 compared to 12.2 cents in Q3 2013, an increase of over 10%.
- 5,594 active radio stations as of 5/31/14, compared to 1,508 active stations as of 5/31/13, an increase of over 350%.
- 30,643,853 video impressions served in Q3 2014 compared to 21,155,568 in Q3 2013, an increase of over 40%.

Michael Hill, Chief Executive Officer of StreamTrack, stated, "We are proud to report positive operational and financial trends. The progress and numbers that we are reporting for Q3 2014 versus Q3 2013 continue to show fundamental improvements. We have focused our efforts on operational efficiency and we are now seeing the results for the third consecutive quarter of 2014." Hill continued, "With the anticipated commercial releases of our new products, we have begun to turn our focus towards mobile user engagement. We intend to offer a full suite of mobile and internet entertainment related products that support both audio and video streaming media. We will continue to develop and manage products so that our broadcasters, publishers and content owners can focus on growing their audiences without the struggles of solving monetization and technology related issues."

About StreamTrack, Inc. StreamTrack, Inc. (the "Company") is a digital media and technology services company. The Company provides audio and video streaming and advertising services through its RadioLoyalty™ Platform (the "Platform") to over 5,500 internet and terrestrial radio stations and other broadcast content providers. The Platform consists of a web-based and mobile player that manages streaming audio and video content, social media engagement, display and video ad serving within the web player and is also capable of replacing audio ads with video ads within the web player in a

live or on-demand environment. The Company offers the Platform directly to its broadcasters and integrates or white labels its technologies with web-based internet radio guides and other web-based content providers. The Company is also continuing development of WatchThis™, a patent-pending technology to provide web, mobile and IP television streaming services that are e-commerce enabled within streamed content.

For more information visit: <http://www.streamtrack.com> or <http://www.radioloyalty.com>

Forward-Looking Statements

Certain statements contained herein constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on current expectations, estimates and projections about StreamTrack's industry, management's beliefs and certain assumptions made by management. Readers are cautioned that any such forward-looking statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Because such statements involve risks and uncertainties, the actual results and performance of the Company may differ materially from the results expressed or implied by such forward-looking statements. Given these uncertainties, readers are cautioned not to place undue reliance on such forward-looking statements. Unless otherwise required by law, the Company also disclaims any obligation to update its view of any such risks or uncertainties or to announce publicly the result of any revisions to the forward-looking statements made here. Readers should review carefully reports or documents the Company files periodically with the Securities and Exchange Commission.

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