

Unroll.Me Reaches 1 Million Users

Written by Australian Business

NEW YORK--([BUSINESS WIRE](#))--This week, email management startup Unroll.Me reached 1 million users. This is a major milestone for the New York based tech startup that is just under three years old.

In the past few months, Unroll.Me has seen exponential growth in the consumer market and increasing influence in the B2B market. The Cofounders, Jojo Hedaya and Josh Rosenwald, were named influencers in the email marketing space on the cover of Direct Marketing News Magazine's July issue.

Beyond reaching the 1 million users mark, Unroll.Me has identified over 22 Million unique subscriptions and has stopped over 5 Billion emails from hitting users' inboxes. Using a study conducted by the Danwood Group, Unroll.Me has calculated that they've saved users over 5 Billion minutes or 323,387,573,040 seconds.

"We're beyond excited to have reached 1 Million people so quickly. Inbox overload is a global email problem and we're happy to be a part of the solution. Unroll.Me has helped all of us on the team save valuable time and we're grateful to be able to help so many others do the same." - Josh Rosenwald, co-founder and CEO of Unroll.Me.

Unroll.Me is a free service that allows users to regain control of their email inboxes. Users can mass unsubscribe from the email subscriptions they no longer want to receive. Subscriptions users want to keep but don't want cluttering their inbox can be added to Unroll.Me's daily digest email called the Rollup.

For more information about Unroll.Me and our services please visit www.unroll.me . For press inquiries please contact Lauren Browdy via email (Lauren@unroll.me) or phone (917.856.7918).

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