

Bo Sasnett Joins Acumera

Written by Australian Business

AUSTIN, Texas--([BUSINESS WIRE](#))--Acumera – the leader in Trusted Connection Services for retail organizations – today announced that petroleum industry veteran Bo Sasnett has joined its executive team as vice president of business development, petroleum.

According to Dirk Heinen, Acumera's chief executive officer, Sasnett will be responsible for creating new channel programs that extend the benefits of Acumera's Trusted Connection Services to a wide range of businesses in the petroleum industry.

"Our recent growth is a reflection of the tremendous need for secure, reliable connections and services we've seen throughout the retail petroleum and convenience store technology industries," said Heinen. "Bo brings more than 25 years of experience, expertise and relationships that will help us expand Acumera's footprint and deliver valuable new program offerings for the retail petroleum space."

Prior to joining Acumera, Sasnett served as vice president of business development for Bennett Pump Company, a leading manufacturer of fuel dispensing equipment. During his career, Sasnett has also held sales and leadership positions at Additech, Outside Networks, Dresser Wayne and Universel Epsco.

"Acumera is known for its secure connectivity and networking technology and outstanding customer service," said Sasnett. "The company is well positioned to assist retailers with their PCI compliance and provide necessary infrastructure for the upcoming EMV requirements. Acumera has achieved significant growth over the past several years, and I'm excited to be a part of its future growth."

About Acumera

Founded in 2002, Acumera provides Trusted Connection Services to multi-site merchants, specializing in the reduction of headaches caused by network management and security issues. Customers are free to focus on running their businesses because Acumera actively manages their networks and provides unparalleled visibility and remote management capability. Acumera gets customers' stores, network clients and devices

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securely connected and keeps them connected. In addition to network status, merchants have real-time insight into key operational measures, such as fuel inventory levels and environmental and food safety temperatures. As a result, Acumera customers say they love their network. To learn more, visit Acumera on the web at www.acumera.net.

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