

WorldVentures Appoints New Chief People Officer

Written by Australian Business

PLANO, Texas, Sept. 10, 2013 /PRNewswire/ -- [WorldVentures](#)™, the leading direct seller of vacation club memberships, announced that Angel Rodriguez has been named Chief People Officer. Rodriguez is a skilled Human Resources leader with over two decades of experience engaging and energizing the people agenda behind global brands, including Kellogg's, Frito Lay, United Surgical Partners International and General Electric. Prior to joining [WorldVentures](#), Rodriguez was the Senior HR leader for Kellogg's International and Global Functions, accountable for the people agenda at Kellogg's core and emerging international markets.

"Angel is an excellent addition to the WorldVentures team," [WorldVentures](#) Co-Founder and CEO Mike Azcue said. "We've been looking for the right leader to advance the people agenda, and Angel is the perfect match. Angel's business acumen along with his strategic thinking and remarkable ability to connect with individuals at all levels of the organization will absolutely add value to the growth of our people and the success of our company."

"[WorldVentures](#)' recent 57.1 percent growth and No. 7 rank on *Direct Selling News*' most recent Global 100 Greatest Growth Percentage Companies isn't incidental," WorldVentures Chief People Officer Angel Rodriguez said. "This is a result of an exceptional combination of WorldVentures' staff and Independent Representatives' hard work and enthusiasm. I'm humbled by the opportunity to help fuel the growth of this remarkable company."

Rodriguez received his bachelor's degree from The University of Connecticut and earned his M.B.A. in Global Business from The

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University of Texas
at Dallas.

About WorldVentures: [WorldVentures](#) is a social commerce, peer-to-peer marketing pioneer and one of the direct-selling industry's largest sellers of vacation club memberships. With a network of more than 110,000 Independent Representatives in 24 countries, the company's [DreamTrips](#)

™ vacation club offers vacationers access to some of the most unique global and local travel and entertainment experiences available anywhere at any price. The privately held company is headquartered in Plano, Texas

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