

LONDON, September 12, 2013 /PRNewswire/ --

Gala Bingo have one of, if not *the* **best loyalty scheme in the business**, and the UK bingo giants have gone one better, now boasting the **best VIP cashback deal in online bingo**.

In an industry first, **GalaBingo.com VIP members can now claim 5% cashback on their net losses up to £1,000 - every day**, thanks to their new VIP Cashback Attack offer.

This latest addition to a long list of **fantastic perks enjoyed by thousands of their VIPs members** demonstrates just how important Gala considers its VIPs to be. Among the many other brilliant benefits they offer members are **birthday bonuses and gifts, weekly cash match bonuses, exclusive offers and promotions, and access to VIP events and parties** attended by celebrity guests and pop stars.

Prior to the introduction of this generous offer, Gala more than held its own in terms of player rewards, but they now have their nose firmly in front of their competitors.

What a great incentive for their loyal VIP following - **even when your luck's not in, they make sure you still win** - and every single day to boot.

**"Nobody does VIP cashback like GalaBingo.com"** they say, and you certainly can't argue with that.

GalaBingo.com

GalaBingo.com was re-launched in August 2012 by Gala Interactive (Gibraltar), a division of the Gala Coral Group,

**the UK**

**s largest bingo operator**

and third largest gaming firm.

GalaBingo.com has spearheaded the development of exclusive celebrity games, such as their new "The Hoff" scratchcard, and other branded content and games featuring celebrity brands, such as X Factor, Deal or No Deal, The Hulk, Gladiator, Marilyn Monroe, Elvis, John Wayne and

Frankie Dettori

. With 21 years of heritage in Bingo, 600 bingo jackpots and over £2 million paid out to our members daily,

**Gala Bin**

**go**

**provides its members with the best in online and retail bingo entertainment on their PC, macs, iPads/iphones or Android tablets and phones.**

Gala Bingo

Gala Bingo, the UK's largest Bingo Operator, runs over 138 clubs from Peterhead to Plymouth. Every one of the 4,500 staff are focused on going further than anyone else to guarantee that over one million customers a year experience the best buzz in Bingo. Gala Bingo are totally committed to increasing the number of Bingo fans in the UK, who can regularly enjoy the great value bingo, state-of-the-art fruit machines, and fantastic food and drink on offer in Gala Bingo clubs, every day.

SOURCE GalaBingo.com