

VANCOUVER, British Columbia, Sept. 12, 2013 /PRNewswire-iReach/ -- As Canada's experts in hourly recruitment, MindField Group is pleased to announce the strategic partnership with Workopolis. This alliance will enable MindField Group to continue its rapid growth within Canada's hourly recruitment space.

MindField Group is dedicated to simplifying the recruitment process and driving a better quality workforce for hourly employers. MindField Group specializes in a variety of industries including retail, grocery, automotive and hospitality. Workopolis is Canada's number one job site, connecting millions of highly qualified candidates with Canada's top employers and offering customized recruitment solutions to a variety of large and small organizations. This new partnership will support Canada's burgeoning hourly workforce.

Workopolis saw an opportunity to leverage MindField Group's expertise in hourly recruitment and help them with the expansion of their retail division, the newly implemented Retail Careers Centre. By collaborating with MindField Group, Workopolis will be able to grow their reach and visibility with candidates.

The partnership between MindField Group and Workopolis will provide the best-in-class recruitment solutions to employers. By allowing them to maximize their visibility and optimize their sourcing strategies, MindField Group and Workopolis will be able to leverage both their strengths to deliver better results for both employers and candidates.

About Workopolis:

Founded in 2000, Workopolis is Canada's leading career site helping employers and candidates connect with each other online. In addition to the millions of monthly visitors to www.workopolis.com, Workopolis reaches users across the web through exclusive partnerships and community sites as well as through innovative use of social networking sites and mobile applications.

Canadian owned and operated, Workopolis is an equal partnership between Toronto Star Newspapers Ltd., a wholly-owned subsidiary of Torstar Corporation, and Square Victoria Digital Properties Inc., a wholly-owned subsidiary of Power Corporation of Canada.

About MindField Group:

MindField Group, Canada's Experts in Hourly Recruiting has provided Recruitment Process Outsourcing (RPO) solutions to the retail industry since 2006. Based in Vancouver, British Columbia, the company has quickly grown from a handful of skilled recruiters to a team of over 60. MindField Group provides recruitment process outsourcing solutions including full cycle recruitment, candidate sourcing, new store opening projects, employer branding, employee surveys, assessments and recruitment technologies. For more information visit www.mindfieldgroup.com.

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