

GOL Announces Air Traffic Figures for August 2013

Written by Australian Business

SAO PAULO, Sept. 13, 2013 /PRNewswire/ -- **GOL Linhas Aereas Inteligentes S.A.**
(BM&FBOVESPA: GOLL4 and NYSE:

[GOL](#))

, (S&P: B, Fitch: B-, Moody's: B3),

the largest low-cost and low-fare airline in
Latin America

hereby announces its preliminary air traffic figures for
August 2013

PRASK, Yield and Fuel Prices

Net PRASK presented a 24% growth over August/12, even with a supply reduction of 7.6% in the domestic market in the period. The additional supply reduction announced at the end of June contributed to this expressive PRASK growth on an annual comparison. This is the 17th

consecutive monthly PRASK increase, a result of the Company's focus on maximizing the profitability of its supply.

Net yield in August posted a 33% increase year-over-year, registering between R\$24.0 and R\$24.5 cents

. GOL maintained its strategy of always improving the attractiveness of its product for passengers who present a differentiated profile in terms of the consumption frequency and standard.

Fuel prices* moved up by 9% in the month when compared to August/12, driven by the continuous depreciation of the Real against the Dollar in the last months comprising the jet fuel

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price formation period, which carries a time lag. For the next months, the tendency is of further price hikes.

() Fuel price per liter considers total fuel and lubricant expenses divided by period consumption*

Domestic Market

In August, **supply reduced by 7.6%** the domestic market when compared to August/12.

International Market

In August, supply moved up by 22.4%, when compared to the same month in 2012, a reflection of the introduction of the flights to Santo Domingo, Miami and Orlando in the end of last year.

For further information visit www.voegol.com.br/ir

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ABOUT GOL LINHAS AEREAS INTELIGENTES

GOL Linhas Aereas Inteligentes S.A. (BM&FBOVESPA: GOLL4 and NYSE: [GOL](#)), the largest low-cost and low-fare airline in Latin America, offers around 970 daily flights to 65 destinations in 10 countries in South America, Caribbean and the United States under the GOL and VARIG brands.

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