

Icelandic Cuisine Culture Festival Comes To New York City This Fall

Written by Australian Business

NEW YORK, Sept. 16, 2013 /PRNewswire/ -- Iceland Naturally today announced the details surrounding the October 'A Taste of Iceland' festival in New York City. 'A Taste of Iceland' is an annual event held in cities across the U.S. that celebrates Iceland's music, food & culture, and this will be its first year in New York. The multi-day event will take place during the first week of October and includes the free Reykjavik Calling concert presented by Iceland Airwaves and Filter Magazine, as well as two days dedicated to the best of New Nordic cuisine and the Icelandic culinary experience.

On Saturday, October 5th, 'A Taste of Iceland' will host the free Reykjavik Calling concert, presented by Iceland Airwaves and Filter Magazine, at Le Poisson Rouge in New York's Greenwich Village.

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. The concert will feature three of the best emerging Icelandic musicians, collaborating with two New York acts. The Icelandic performers are singer-songwriter Snorri Helgason

,
Iceland's queen of alternative pop Lara Runars, and electro four piece Sykur. From NYC, Petter Stakee from popular rock band Alberta Cross will collaborate with Lara, and DJ Caveman will collaborate with Sykur. DJ Caveman recently won Reyka Vodka's Iceland Airwaves competition to play at the Iceland Airwaves music festival in November. The show will be 18+, with doors opening at 6pm, and the show running from 6:30-10pm

. The audience should expect to hear the best of emerging Icelandic and American music. Past Icelandic musicians to take part in the Reykjavik Calling concert include: Of Monsters And Men, Lay Low, Soley, and Asgeir Trausti.

'A Taste of Iceland', in partnership with the NORTH Nordic Food Festival (October 2-7), will also be flying in acclaimed Icelandic chef

Gunnar Karl Gislason

of

Reykjavik's

famous Dill restaurant, to collaborate with ACME's Mads Refslund (founder of Noma in Copenhagen

), to create a truly Icelandic culinary experience in NYC. The special food & Reyka cocktail menu will be open to the general public, including a 4-course lunch menu on

Thursday, October 3

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and an 8-course dinner menu on

Sunday, October 6

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, at ACME in

New York's

East Village.

The 'A Taste of Iceland' festival aims to promote awareness of Iceland as an accessible travel destination for New Yorkers and members of the metro tri-state area.

New York's

JFK Airport offers a five-hour direct non-stop daily flight on Icelandair to

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Reykjavik

, which is a vibrant hotbed of culture, fashion and food. Additionally, Icelandair will begin service from Newark Airport in October.

Tickets for the Icelandic culinary experience at ACME are limited and can be purchased at: <http://www.icelandnaturally.com/events/taste-of-iceland-in-new-york-2013/tickets>

Free tickets for the Reykjavik Calling concert are on a first come first serve basis and can be reserved at: <http://www.icelandnaturally.com/events/taste-of-iceland-in-new-york-2013/concert>

For more information on 'A Taste of Iceland', including a lecture by Professor Baldur Thorhallsson entitled, "How do little frogs fly? Small states in the international system," hosted at the Consulate General of Iceland in New York on October 4th at 4pm, please visit Iceland Naturally at: <http://www.icelandnaturally.com/events/taste-of-iceland-in-new-york-2013>

For information about doing business with Iceland, please contact Hlynur Gudjonsson, Consul and Trade Commissioner, Consulate General of Iceland via 646-282-9360 or Hlynur@mfa.is

For any press related inquiries, please contact Ashley Lutzker of AMP3 Public Relations via

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About NORTH Produced by Honest Cooking Magazine, in collaboration with Restaurant Aquavit and the International Culinary Center, NORTH is the first ever Nordic gastronomy festival to take place in New York City. NORTH will take place Wednesday, October 2 through Monday, October 7 with the majority of events being held at the ICC in SoHo. For information on how to buy tickets, and to read more about participating restaurants and chefs, please visit www.northfoodfestival.com

About 'A Taste of Iceland' ' *A Taste of Iceland* ' is presented by [Iceland Naturally](#) , in cooperation with

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hashtag for up-to-date news and information on 'A Taste of Iceland

' in

New York

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About Iceland Naturally Iceland Naturally is a cooperative marketing project that promotes the tourism, services, products and culture of Iceland. It represents the true essence of Iceland

, its creativity and spectacular natural wonders. The group is comprised of Icelandair, Icelandic Brand Seafood, Islandsbanki, Reyka Vodka, City of Reykjavik

, Icelandic Glacial Water, 66 NORTH, Blue Lagoon, Keflavik International Airport (KEF), Landsvirkjun, Promote Iceland and the Government of Iceland. For more information, please visit

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