

## 12th Airport Cities Conference and Exhibition Comes to KL

Written by Australian Business

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LONDON, September 17, 2013 /PRNewswire/ --

Malaysia Airports will host the 2014 Airport Cities Conference and Exhibition 31 March - 2 April

Historically, airports were perceived as simple transportation hubs where planes and people depart and arrive. Today, modern 21<sup>st</sup> century airports have become much more, evolving into key nodes in global production and enterprise systems offering them speed, agility and connectivity. All commercial functions of a modern metropolitan centre are locating on and immediately around major airport sites, transforming them from 'city airports' to 'airport cities'.

Airport Cities Conference and Exhibition (ACE) is about airports developing both as cities in their own right and as unique business and tourist destinations. The 12th edition of ACE will be held on 31 March - 2 April 2014 hosted by Malaysia Airports Holdings Berhad (MAHB) at the Kuala Lumpur Convention Centre, Malaysia

The event, which is the perfect platform for attendees to share experience, expertise and insights on airport city developments, is expected to attract over 110 airport operators from 45 countries.

"Airport Cities Conference and Exhibition regularly attract high level aviation decision makers and other industry leaders and we are looking forward to welcoming this community to Kuala Lumpur

next spring," says

Alex Kirby

, EVP Airport Cities, UBM Live continuing: "The event will provide Malaysia Airports with the

opportunity to discuss their own 'Aeropolis' development and will generate business and commercial development opportunities linked to the expansion of the airport city."

Located at the heart of Asia, Malaysia as a country is strategically and financially positioned at the centre of regional networks. The country, and in particular Kuala Lumpur

International Airport (KLIA), is a perfect host for this event as it is already well underway implementing its own 'Aeropolis' project. With more than 22,000 acres of land at its disposal to create a successful and viable world-class airport city, just over one quarter (6,000 acres) has already been developed for runways, the Main Terminal Building (MTB), satellite and low-cost carrier terminals, cargo and other support facilities.

Notes to Editors

About Global Airport Cities

- GlobalAirportCities.com is the online community website for attendees of the annual Airport Cities World conference and Exhibition (ACE), and anyone with an interest in the issues surrounding airport cities and aerotropoli.

- During its 10-year journey around the globe, a number of major international airports and pioneers of the Aerotropolis concept have hosted the Airport Cities conference, including Dubai

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Detroit

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Rome

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Hong Kong

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Frankfurt

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Beijing

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Dallas

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Memphis  
and now  
Denver

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- The Airport Cities brand was acquired by UBM in 2012 and from 1<sup>st</sup> August 2012 Airport Cities Conference and Exhibition, the Aerotropolis events and the Routes and ASM businesses became part of the UBM Live division of UBM plc.

- UBM Live connects people and creates opportunities for companies across five continents to develop new business, meet customers, launch new products, promote their brands and expand their markets. Through premiere brands such as MD&M, CPhI, IFSEC, TFM&A, Cruise Shipping Miami, the Concrete Show, the Routes portfolio of events, Aerotropolis Americas, Aerotropolis EMEA and Airport Cities, UBM Live exhibitions, conferences, awards programs, publications, websites and training and certification programs are an integral part of the marketing plans of companies across more than 20 industry sectors. <http://www.ubmlive.com>

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