

Grasp Technologies Enters Strategic Partnership with Sabre Pacific

Written by Australian Business

SAN DIEGO, Sept. 24, 2013 /PRNewswire/ -- [Grasp Technologies](#) has entered into a strategic partnership with Sabre Pacific where Grasp Business Intelligence and Analytics software, Grasp Data, will offer seamless integration into Sabre Pacific's systems. Sabre Pacific Chief Information Officer, Mark Mison, said, "Many of our clients have asked if we integrate with Grasp, so it was only natural for us to explore a partnership with them. Once we understood their capabilities, it was an easy decision. We are very excited to expand the data & reporting options for our agency partners."

When asked about the new partnership, Grasp SVP of Enterprise/International Markets, Rick George, responded, "We are extremely pleased to be able to partner with an innovative and future thinking organization like Sabre Pacific. Grasp has been growing rapidly in the Australia / Asia markets and having an organization like Sabre Pacific as a partner will only help to better serve clients and offer a more robust product throughout the market."

Grasp also added key clientele during the quarter including Shorts Travel, CI Travel, TravelSolutions by Campbell, and a host of other new corporate clients. Shorts, CI, and Campbell all rank on the Top 50 of Travel Weekly's "Power List." When asked about this, Grasp Vice President, Dave M. Lukas, stated, "Grasp now has over half of the Top 50 Agencies in North America and many of the other largest TMCs around the world as clients. In addition to that, in just the last 6 months, over a dozen Fortune 500 companies have sought out Grasp to provide them with the intricate data solutions they need to better manage their business."

When asked about the decision to choose Grasp, Deanne Dale, CSO of Shorts Travel, said, "Shorts Travel is known for innovation and a client-focused approach in the marketplace. When we decided to look for a partner to help us with Business Intelligence and Analytics, we knew

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after our first meeting with Grasp, they were who we were going with as they are very much like us. Their technology is hands down the best out there and the way they can adapt and configure to our needs is critical. We are already getting great feedback from our teams and our clients on the software."

In other news, Grasp also posted its 22nd straight record fiscal quarter of growth clocking in at a year over year growth of 50% for the second fiscal quarter of 2013. "We continue to grow at a rapid pace because of the hard work of our teams to innovate and provide unique solutions in our ever-changing industry and because our wonderful clients continue to support us and refer us on a daily basis," said Grasp Founder and CEO, Eri
k Mueller

About Grasp Technologies www.grasptech.com Grasp Technologies helps clients navigate constantly changing business environments by providing the right combination of custom and standardized data management solutions and support. Grasp was founded in 1996 and works extensively in the travel industry and other ancillary industries worldwide. Grasp has offices in San Diego, California, and Columbus, Ohio

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