

SHENZHEN, China, Sept. 27, 2013 /PRNewswire/ -- Just minutes from Hong Kong and within hopping distance from Guangzhou and Macau is a completely different destination: Shenzhen. Already well known to the hi-tech and electronics industries and the banking and financial world, plus fans of contemporary design, gourmands and cultural explorers, this modern powerhouse city is more accessible than ever before – and more welcoming thanks to the opening of the new Four Seasons Hotel Shenzhen.

"Shenzhen is a fascinating city, changing by the minute," says [Arthur WC Ho](#), General Manager of the 8th Four Seasons in China

. "International business travellers know it well, but increasingly, it is emerging as one of the country's most exciting leisure destinations."

Located in the heart of the vibrant new downtown within just ten minutes' drive of the Huanggang and Futian borders to Hong Kong, Shenzhen offers a welcome addition to any Chinese tour, especially for those who are travelling to or through other major gateways in the Pearl River Delta. The Hotel is within walking distance of major shopping malls, the Civic Center including the Shenzhen Museum and adjacent Concert Hall, and an MTR station for easy access to the rest of the city. The concierge team has put together an exclusive [8 Wonders of Shenzhen](#) itinerary to introduce the city to guests of Four Seasons Hotel Shenzhen.

Reasons to Go Now The city's biggest events are held at the Shenzhen Convention & Exhibition Center, which happens to be right across the street from Four Seasons Hotel Shenzhen. Additionally, the 17th Grand Theatre Arts Festival is currently happening, and the new Haiya Mega Mall – the city's largest shopping centre – just opened.

As a special welcome to its first guests, Four Seasons Hotel Shenzhen is offering the [Experience More package](#), which includes a food and beverage credit; two [Advance Purchase offers](#) with savings on bookings 7 and 14 days out; and the [Suite Deal](#), which includes a range of special benefits.

The Look of Four Seasons Hotel Shenzhen With its modern design and forward thinking features and amenities, Four Seasons Hotel Shenzhen is right at home in this [UNESCO City of Design](#). Architects Urbanus and interior designers Hirsch Bedner & Associates (HBA) have created a contemporary, light-filled tower with a 6th level reception that overlooks green spaces and water courtyards with panoramic views of the city. Check in is at each guest's convenience – curbside, at the reception desk or in-room.

Inside, the ambiance is that of a chic private home – a welcome respite for long distance and frequent travellers. Each of [266 light-filled rooms and suites](#) are large – most are 50 square metres (540 square feet) or more - and packed with technological conveniences and thoughtful comforts such a pillow menu. Mini iPads present the guest directory, and rooms also offer Nespresso machines, multiple international electrical outlets at bedside and throughout the space, large flat screen tvs with VGA connection for laptops, and more. For the traveller on the clock, the 15-Minute room service menu is available.

Colourful contemporary art and traditional Chinese motifs of good fortune are in every room, including hand-painted headboards of *Auspicious Clouds*, a theme repeated in the carpeting. Some offer luxurious soaking baths with sweeping city views.

Meet Me at Four Seasons: Wining, Dining and Entertaining Envisioned by renowned SPIN Design and meaning "fragrant,"

[FOO](#)

is Shenzhen's newest destination for those who love to eat, drink and share the experience with others. Creative pan-Asian menus include a selection of shared main courses, and foodies will love the peek-a-boo windows into the series of kitchen studios, where Chef Brian Chan and his team perform their culinary magic.

Celebrating the great cuisine of the region, [Zhuo Yue Xuan](#) literally means "excellent food," which is exactly what Chef [Tse Man](#) – a Ho ng Kong native with more than 30 years' experience in Cantonese kitchens – and his team will present to guests of this high-style restaurant. In addition to the main space, ten private dining rooms-with-views are available for more intimate social gatherings and business entertaining.

For Chinese and traditional afternoon tea and after work drinks, [Yi Bar & Lounge](#) offers an oasis for busy shoppers, or a casual environment to entertain colleagues. In the evening, Yi pops the Champagne corks and turns up the music in Shenzhen's newest destination for international jetsetters and the city's urban chic with a lively and exuberant atmosphere amid sophisticated decor, innovative lighting and city-view outdoor space.

Doing Business at Four Seasons – and Celebrating Special Occasions Four Seasons Hotel Shenzhen takes a modern approach to business with myriad innovations in its naturally lit [event spaces](#),

such as IBM work tables and flexible do-it-yourself meal options. Two large spaces include the 6th floor

[Four Seasons Ballroom](#)

seating up to 360 guests plus two private pre-function spaces, and the more intimate

[Peony Ballroom](#)

on the 29th floor, where up to 180 seated guests will enjoy sweeping views from floor to ceiling windows.

Written by Australian Business

Unique to Four Seasons Hotel Shenzhen is [Terraces](#), a 7th level rooftop area of 150 square metres (1,615 square feet) for up to 80 guests in an open air reception freshened by the city's year-round pleasant breezes – complete with state-of-the-art audiovisual equipment and wired or wireless high speed internet.

To celebrate its grand opening, Four Seasons Hotel Shenzhen is currently offering a Value Meeting package for groups booking ten rooms or more from now through February 15, 2014.

Staying Fit and Relaxed – and In Touch The 24-hour [fitness centre](#) at Four Seasons Hotel Shenzhen allows time zone hopping travellers to keep up their cardio and weight training, or relax in the sauna, steam room and whirlpool.

The [indoor pool](#) is an excellent choice for aquatic workouts, while the larger [outdoor pool](#) invites relaxation and splashing about with the kids for [families](#) on holiday.

For working travellers, Four Seasons Hotel Shenzhen offers the exclusive [Executive Club Lounge](#). Tucked away on the 29th floor, guests will find extra conveniences and perks, including all day refreshments and cocktails, workstations, a fully equipped [business centre](#), dedicated check in-check out and concierge services, wired and wireless internet, and more.

Four Seasons in China Four Seasons Hotel Shenzhen is the 8th property in a Chinese portfolio that also includes nearby Four Seasons Hotel Hong Kong; Four Seasons Hotel Macao, Cotai Strip; and the just opened last year Four Seasons Hotel Guangzhou. Also in 2012, Four Seasons Hotel Beijing and Four Seasons Hotel Pudong, Shanghai opened, the latter joined sister property Four Seasons Hotel Shanghai and nearby Four Seasons Hotel Hangzhou at West Lake. Additional hotel and resort properties are now in advanced stages of development throughout China. For more details, visit the [China by Four Seasons](#) website.

Written by Australian Business

About Four Seasons Hotels and Resorts [Four Seasons Hotels and Resorts](#) is dedicated to perfecting the travel experience through continual innovation and the highest standards of hospitality. From elegant surroundings of the finest quality, to caring, highly personalized 24-hour service, Four Seasons embodies a true home away from home for those who know and appreciate the best. The deeply instilled Four Seasons culture is personified in its employees - people who share a single focus and are inspired to offer great service. Founded in 1960, Four Seasons has followed a targeted course of expansion, opening hotels and residences in major city centres and desirable resort destinations around the world. With 92 properties in 38 countries, and more than 60 projects under development, Four Seasons continues to lead the hospitality industry with innovative enhancements, making business travel easier and leisure travel more rewarding. For more information on Four Seasons, visit

<http://press.fourseasons.com>

and follow on Twitter at

[@FourSeasonsPR](#)

Contact: Laura Zanzal212.299.8955

SOURCE Four Seasons Hotels and Resorts