

Jeppesen Revolutionizes ENC Licensing With New Solution

Written by Australian Business

ENGLEWOOD, Colo., Oct. 2, 2013 /PRNewswire/ -- Jeppesen has revolutionized the navigational chart industry by introducing FlatFee licensing for its official Electronic Navigation Charts (ENCs). Jeppesen FlatFee makes accessing and using ENCs easy, cost effective and planning friendly. Based on input from a wide range of its maritime customers, Jeppesen FlatFee was developed in order to meet the growing need for flexible, expandable navigation solutions that help mariners more accurately predict annual charting costs.

Jeppesen FlatFee lets mariners purchase some or all of nine worldwide zones at an affordable fixed price. Once purchased, vessels are able to view and use all charts, for both voyage planning and navigation, without limitations for a subscription term of one year. This helps mariners improve safety and ENC handling, while simplifying Port State Controls and ensuring predictable charting costs. If sailing needs change, additional zone subscriptions can be added without having to create new licenses — making Jeppesen FlatFee an extremely flexible and expandable chart licensing option. Jeppesen uses a variation of existing licensing methods to ensure accurate processing of Hydrographic Office commissions.

"Initial reports from vessels testing our FlatFee licensing have been overwhelmingly positive," said Gary Minard, Jeppesen director, global marine sales and marketing. "This new solution is better meeting our customers' needs by helping overcome both the hassles and unpredictable costs associated with using ENCs around the world."

With the addition of FlatFee, Jeppesen has expanded its global ability to offer mariners innovative bundled solutions that enhance navigation while helping both ships and shipping companies operate safely, effectively and efficiently. Jeppesen's full suite of innovative solutions includes Jeppesen FleetManager, Ship Report, Weather Routing and Piracy Updates, all developed to work in concert with Jeppesen's official ENCs available around the world.

To learn more about Jeppesen's new FlatFee ENC licensing, visit www.jeppesen.com/marine/commercial

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About Jeppesen *Jeppesen is a market-leading provider of vessel operations services and digital navigation solutions, based on worldwide vector chart data type approved to ISO19879, meteorological information and transmission technologies. Jeppesen offers a wide range of navigation and operations products and services to both recreational and commercial marine markets. Safety-conscious boater, mariners and operators of vessels ranging from coastal to SOLAS class, rely on Jeppesen for innovative navigation solutions that improve safety and efficiency.*

Jeppesen is a subsidiary of The Boeing Company. Jeppesen corporate information is available online at jeppesen.com.

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