

BELLEVUE, Wash. and PUNE, India, Oct. 7, 2013 /PRNewswire/ -- Icertis, the leading provider of enterprise solutions in the Microsoft cloud, today announced the successful deployment of Icertis Contract Management solution at bwin.party, one of the world's largest online gaming companies. Icertis Contract Management will address all contracting requirements of bwin.party facilitating a single repository to create, store, manage and monitor their entire portfolio of contracts.

Headquartered in Gibraltar, bwin.party is a leader in digital entertainment and is one of the world's largest online gaming businesses. It is listed on the London Stock Exchange and is a member of the FTSE250 index. It has over 3,000 employees worldwide with total revenue in 2012 of €801.6 million. It commands a leading market position in each of their four product verticals offering: online sports betting, poker, casino & games and bingo with some of the world's biggest online gaming brands including bwin, partypoker, PartyCasino and Foxy Bingo.

Icertis deployed Icertis Contract Management (ICM) at bwin.party to standardize the contracting process, manage risk, and further enhance overall contractual compliance. This will improve user productivity, allow better tracking of contracts including renewal and expiration dates, and strengthen bwin.party's contracting process helping save costs and allowing significant improvement in contract turnaround time.

"This is a great win for us as bwin.party went through a stringent and thorough assessment of solutions from around the world," said Samir Bodas, CEO and co-founder, Icertis. He added "bwin.party is a leader in a unique space which is growing rapidly. They were looking for a comprehensive solution which could take care of their compliance and contract management issues seamlessly while they concentrate on their market expansion. Icertis Contract Management will help them do this effortlessly, reaffirming our leadership in the contract management space."

"We are looking forward to our association with Icertis. Their product innovation, customer track record, ease of use, coupled with demonstrated commitment to understanding our market and requirements, at all stages of evaluation, made them an obvious choice for us," said Bernard Njoku

Head of Procurement at bwin.party.

## About Icertis

Icertis is the leading provider of enterprise solutions in the Microsoft Cloud. The company's cloud-native products and services address specific enterprise business needs by fully leveraging the cloud's elasticity, ubiquity, and availability. Icertis' product suite includes comprehensive ERP-surround solutions for contract and compliance management, transportation management, public transport management, and fleet management. The products have flexible deployment models – on-cloud, on-premises and hybrid options to ensure that diverse requirements for cost, compliance, and security are met. Icertis' cloud-native services help customers build innovative, secure, and easy-to-use applications, leveraging prefabricated frameworks and adapters and modules to integrate data from multiple locations. Icertis products and solutions are deployed in multiple Fortune 500 companies and have received great reviews from both users and analysts alike.

For more information, please visit [www.icertis.com](http://www.icertis.com)

## About bwin.party

bwin.party digital entertainment plc is a global online gaming company. The Company was formed from the merger of Bwin Interactive Entertainment AG and PartyGaming Plc on 31 March 2011. Incorporated, licensed and regulated in Gibraltar, the Group also has licenses in Belgium

,  
Denmark

,  
France

,  
Italy

,  
Spain  
and Schleswig-Holstein in  
Germany

. With offices in  
Europe

,  
India

,  
Israel

and the US, the Group generated total revenue of €801.6m and Clean EBITDA of €164.9m in 2012. bwin.party commands leading market positions in each of its four key product verticals: online sports betting, poker, casino and bingo with some of the world's biggest online gaming brands including bwin, partypoker, PartyCasino and Foxy Bingo

The Group's scale, technology and strong portfolio of games collectively differentiate its customer offer from those of its competitors. bwin.party is a constituent member of the FTSE 250 Index and the FTSE4Good Index Series, which identifies companies that meet globally recognized corporate responsibility standards.

For more information about bwin.party, visit: [www.bwinparty.com](http://www.bwinparty.com)

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