

## Dominican Republic To Host The 2014 SITE Executive Summit

Written by Australian Business

---

DOMINICAN REPUBLIC, Oct. 15, 2013 /PRNewswire/ -- The Dominican Republic Ministry of Tourism is excited to announce it has been selected to host the 2014 SITE Executive Summit Jan. 31

—

Feb. 1, 2014

at the

[Paradisus Palma Real Golf & Spa Resort](#)

in

Punta Cana

. The country's East Coast will be the breathtaking backdrop for the two-day educational forum, which will focus on destination marketing and the latest travel trends in the industry.

The annual event will welcome travel and event professionals to network and learn from the industry's global leaders. As the industry continues to evolve, the Summit will provide insight for travel and event planners into how to market a destination as well as a knowledgeable background on the benefits of motivational experiences.

"We are truly honored by the opportunity to host the 2014 Summit in Punta Cana," said Magaly Toribio

Marketing Advisor for the Dominican Republic Ministry of Tourism. "

Dominican Republic

is a popular destination for meeting and incentive travel planners, so we strive to further promote the offerings that cater to this market. Punta Cana is a prime example with vast all-inclusive resorts for every budget and taste, more than 40 miles of pristine coastline,

## Dominican Republic To Host The 2014 SITE Executive Summit

Written by Australian Business

---

state-of-the-art convention centers and amenities, and an ever-growing list of attractions and excursions for those looking to step outside the resort."

Additional events will take place at resorts throughout the area, including Casa de Campo in La Romana and Punta Cana's Hard Rock Hotel & Casino Punta Cana, Barcelo Palace Deluxe and Westin PuntaCana Resort & Club. Attendees can also opt to participate in post-event tours and explore first-hand that Dominican Republic has it all for meetings and incentives programs.

To learn more about what to expect in Punta Cana during the SITE Executive Summit 2014, visit [www.GoDominicanRepublic.com](http://www.GoDominicanRepublic.com) . Be sure to visit the [SITE event page](#) for up-to-date program information and registration details, which are to come in the upcoming weeks, or email any inquiries to [Site@SiteGlobal.com](mailto:Site@SiteGlobal.com)

**About Dominican Republic** Dominican Republic's first tourist was Christopher Columbus in 1492. Rich in history, Dominican Republic has developed into a diverse destination offering both Dominican and European flavors to approximately five million global visitors in 2012. Named #1 Golf Destination in Caribbean and Latin America by the International Association of Golf Tour Operators, Dominican Republic boasts 28 designer golf courses, upscale resorts, pristine nature and sophisticated cities and quaint villages filled with warm Dominican people. Dominican Republic features the best beaches, fascinating history and culture, and is a chosen escape for celebrities, couples and families alike.

Follow us on Twitter [@GoDomRep](#) Like us on Facebook [GoDominicanRepublic](#)

## Dominican Republic To Host The 2014 SITE Executive Summit

Written by Australian Business

---

**CONTACT:**BVK Public Relations for DR Ministry of Tourism Annie Holschuh: (414) 247-2140/ [a holschuh@bvk.com](mailto:aholschuh@bvk.com)

SOURCE Dominican Republic Ministry of Tourism

RELATED LINKS <http://www.GoDominicanRepublic.com>