

ZUCA Mini Makes Travel Fun for Kids, Stress-Free for Parents

Written by Australian Business

MILPITAS, Calif., Oct. 17, 2013 /PRNewswire/ -- Whether their next adventure is across town to grandma's house or all the way across the globe, the new [ZUCA](#)

[UCA](#)

Mini

is sure to have your child asking, "Can I pack yet?"

Modeled after the well-known ZUCA Sport, the [ZUCA Mini](#) is designed for kids' ages 4 and up. With its smaller frame, the ZUCA

Mini

is the perfect size for little kids who want the pride and responsibility of pulling their own bag. The telescoping handle extends up to 16" above the bag, adjustable at just the right height for kid-size owners or adult-size guardians.

Each ZUCA *Mini* rolling bag comes with the ZUCA patented built-in seat, flashing polyurethane wheels for safety (and fun), a coordinating snack pouch, storage space, and secret compartments for stashing treasures. The Mini weighs just 7 pounds, yet its aluminum alloy frame is rated to hold up to 200 pounds.

"Our ZUCA Sport line is already popular with older kids who gravitate toward our more whimsical designs like polka dot, pink leopard, and camouflage. The ZUCA *Mini* expands our audience and gives younger kids the same security of a sturdy, multi-function rolling bag," says Bruce Kinnee

, President of ZUCA, Inc. "It's a great first bag for empowering kids and getting them engaged in the entire travel experience."

At 15.5" high, 10" wide, and 11" deep, the ZUCA *Mini* meets FAA specifications for carry-on baggage. The built-in seat is the perfect perch for kids who are waiting in line, keeping them off well-traveled airport and hotel floors. Plus, the seat can double as a gear platform to carry an

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additional load.

[ZUCA](#) offers the only rolling bags on the market with a removable, washable Insert Bag. The ZUCA *Mini* Insert Bag is made from premium water-resistant 600D polyester that can stand up to sticky hands and accidental spills and still wash-away clean.

ZUCA *Mini* children's rolling bags are available in 6 Insert designs including Owl, Ballerina, Smile Pink, Blast-Off, Pirate, and Smile Blue and 3 color frames Blue, Pink and Black. The bags retail for \$135 in specialty shops and are available online at www.zuca.com.

About ZUCA, Inc. ZUCA develops super-durable, absurdly versatile, carry-all bags for today's fast paced world. ZUCA bags are available in over 25 countries and online at www.zuca.com.

Lisa Lazarczyk 781-646-0667 lisa@lazpr.com

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