

IFE Services to Supply Singapore Airlines with Korean Movies

Written by Australian Business

KNUTSFORD, England, October 23, 2013 /PRNewswire/ --

Leading [in-flight entertainment provider](#), IFE Services, a subsidiary of Global Eagle Entertainment (NASDAQ: [ENT](#)), announced today that it is supplying Singapore Airlines with Korean movies.

In addition to providing Singapore Airlines with new releases each month, IFE Services will supply a diverse mix of internationally acclaimed classic, family and art house [movies](#). The movies will be available to customers in all classes through KrisWorld, Singapore Airlines' award-winning Audio [Video On-Demand](#) (AVOD) in-flight entertainment system.

The Korean film industry came of age in the late 1990's supported strongly by the Korean Film Council. The 1999 movie 'Shiri, the country's first blockbuster, was tremendously successful in South Korea , proving more popular there than

'Titanic' and generating more funding and interest in domestically produced films. Although the domestic market is the main consumer of home grown productions, the appeal of Korean movies stretches much further afield to China , Japan and many other countries within the South East Asia

IFE Services to Supply Singapore Airlines with Korean Movies

Written by Australian Business

region.

This agreement between the two companies strengthens an already strong relationship, with [IFE Services](#) being a long-term supplier of [Japanese](#) movies to Singapore Airlines.

For more information about IFE Services please visit: <http://www.ifeservices.com>

For more information about Singapore Airlines please visit: <http://www.singaporeair.com>

About IFE Services

IFE Services is a leading in-flight entertainment content provider to airlines with embedded, wireless and portable systems. The company supplies everything from movies, TV programmes, audio, games and moving maps to apps, safety films, in-flight publications and AVOD management.

IFE Services works with a broad client-base worldwide of over 50 airlines and cruise ship operators. The company's headquarters are in Cheshire, UK with regional offices located in Madrid

,
Singapore

,
Santiago

,
Sao Paulo

,
Nairobi

,
Kuala Lumpur
, Oberhausen,
Johannesburg

IFE Services to Supply Singapore Airlines with Korean Movies

Written by Australian Business

and
Irvine, California

.

IFE Services is a wholly owned subsidiary of Global Eagle Entertainment Inc. Through its combined content, distribution and technology platforms, Global Eagle provides airlines and the millions of travellers they serve with the industry's most complete offering of in-flight video content, e-commerce and information services. Global Eagle is headquartered in Los Angeles, California and maintains offices and support personnel around the world. The company's shares are traded on NASDAQ under the symbol ENT. Find out more at <http://www.globaleagleent.com>

.

Media contact Adrian Lambert Marketing Director IFE Services Ltd Haig Road Parkgate Industrial Estate Knutsford Cheshire WA16 8DX UK Tel: [adrian.la](mailto:adrian.la@ifeservices.com)
+44-(0)1565-752-793 Email: mbert@ifeservices.com

SOURCE IFE Services