

Narita City Collaborates With 7 Major Airlines To Launch The "Fly to Narita Campaign"

Written by Australian Business

LOS ANGELES, Oct. 24, 2013 /PRNewswire/ -- As Tokyo prepares for their long-awaited dream, the 2020 Summer Olympics, other cities around Japan are not going to sit and watch it on television. At least not Narita City.

Narita City, famous for the Narita International Airport, serves as a gateway for millions of visitors to Japan every year. Most of these visitors are headed for Tokyo, Japan's capital of pop culture, or Kyoto, the historical city filled with beautiful architectures and sightseeing spots. Yet, Japan is a country full of diversity in itself — at least culturally, that is — and much is still to be discovered by the world.

Narita City, with the support of the Japanese Government, have launched a global PR project. At the event held at Official Residence of Japanese Consul General on October 17th, 2013 in Los Angeles, Vice Mayor of Narita City Reiko Fujita, along with Consul General of Japan in Los Angeles Jun Niimi, the Executive Director of Japan National Tourism Organization in Los Angeles Daisuke Tonai and delegation of Narita City, spoke to a group of executives in the Air and Travel Industry of the cultural and culinary beauty Narita City has to offer. Vice Mayor also spoke of various projects to create a foreigner-friendly environment, as well as projects to increase Narita's exposure through

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Hollywood

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Narita City has collaborated with 7 major Airlines to launch the "Fly to Narita Campaign," where 7 winners from the United States will be invited to Japan and Narita City with a free round-trip ticket and hotel stay at

Narita's

finest hotels. For more information, please visit:

<http://www.nrtk.jp/fly/>

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Narita International Airport Corporation also offers complimentary taxi tours of local tourism spots and other services as Hospitality Program for Non-Japanese Transit Passengers until December 31

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, 2013. For more information please visit:

<http://www.naa.jp/en/index.html>

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Narita City is located within 40 minutes from Tokyo, and only 20 minute drive from Narita International Airport. With one of

Japan's

oldest and most worshiped temple during the

New Year's

, Naritasan Shinshoji Temple, historical Omotesando Street conserving ancient Japanese scenery, traditional sake breweries and other various cultural sightseeing spots where you can receive free hands-on experience of the Japanese arts, as well as top-rated restaurants to taste authentic Japanese cuisine, they are confident that

Narita

City will be a convenient and memorable destination for foreign visitors.

SOURCE Narita City

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