

HAIKOU, China, Oct. 27, 2013 /PRNewswire/ -- On October 28, international golfing superstars Tiger Woods and Rory McIlroy will play a high-profile exhibition match at Mission Hills Resort in Haikou

. Though this is Tiger's third visit to Mission Hills, the match has again become a phenomenal hit in

China

. The overwhelming response for the tickets demonstrates Tiger's influence still remains unparalleled.

Tiger Woods has visited Mission Hills on two occasions. In 2001, when Tiger Woods was the unchallenged leader, he was invited to China by Mission Hills' late founder, Dr. David Chu. It was his inaugural visit to Mission Hills, and he left an indelible impression in the hearts and minds of all Chinese fans. The visit was organized shortly after the 9/11 attack in New York

, and was Wood's first appearance in China

. The match attracted a large number of international media to Mission Hills, and it also catalyzed the growth of golf players in

China

and popularized the game of golf in the region.

Tiger Woods' second trip to Mission Hills was a decade later, where he promoted and demonstrated golf to the public. This event once again attracted huge crowds of spectators, and marked another milestone in Mission Hills' junior golf developments.

The Match at Mission Hills will be Tiger Woods' third trip to Mission Hills and his debut at Mission Hills Haikou. He has regained his world number one ranking early this year and named "PGA Tour Player of the Year" just last month.

"The Match at Mission Hills is geared to be a great contest with the great setting in Haikou, and I'm excited about playing there for the first time. I've heard a lot of good things about Blackstone, so it looks like a great location for the re-match with Rory, whom I know has played

Written by Australian Business

there before in the World Cup. I've played at Mission Hills on the mainland, but this will be my first time playing at their Haikou's resort and I'm looking forward to visiting Hainan Island for the first time," Tiger said.

"I'm hoping to win this time. I've had a really good year on the PGA Tour, so it would be nice to earn another trophy in China," Woods continued.

About Mission Hills Group Mission Hills Group (www.missionhillschina.com), owner and operator of Mission Hills in the heart of the Pearl River Delta and the tropical island of Hainan, is the pioneer in China's fledgling hospitality, sports and leisure industry.

Founded in 1992, Mission Hills is recognized as the leading golf brand in the world and synonymous with high-end, luxurious and exquisitely-designed residences. Mission Hills has been the major driving force behind the sports and leisure industry in China. Its three world-class integrated leisure and wellness resort destinations have hosted more than 100 international tournaments. Mission Hills has also been accredited the "World's Largest Golf Club" by the Guinness World Records.

Mission Hills' properties sprawl over 40 sq.km. They include 22 championship courses designed by renowned players and architects from five continents, five-star resorts, award-winning spas and volcanic mineral springs, an international convention center, golf academies and Asia's largest tennis facility. Mission Hills is also the official training headquarters of China's Tennis and Golf Associations.

The Group's "golf and more" leisure philosophy has catalyzed its tourism-related business expansion. Mission Hills Centreville and Mission Hills Lan Kwai Fong Haikou are family-friendly metropolitan leisure complexes and low-carbon town centers. Hubs for business, leisure, wellness and entertainment, their highlights include 1,000-plus international anchor brands featuring the latest fashion labels, finest jewelry and watches; trendiest restaurants, cafes and bars; state-of-the-art multiplex cinemas; ice skating rinks; bowling alleys;

Written by Australian Business

world-renowned auto showrooms; and many other exciting offerings. A total of six hotels are showcased in these developments, among them are the Marriott International's Ritz-Carlton and Renaissance hotel brands, and Hilton International.

Today, Mission Hills Group has achieved many milestones and become the preeminent conglomerate in the sports, tourism, leisure and entertainment industry. The next breakthrough in the Group's evolution will occur as it brings its tried and true branding and golf management services to Beijing, Shanghai, Xian, Yunnan, Chongqing and other destinations.

SOURCE Mission Hills China

RELATED LINKS <http://www.missionhillschina.com>