

ATLANTA, Oct. 28, 2013 /PRNewswire/ -- [Direct Video Entertainment \(DVE\)](#) has signed a Master Services Agreement with

IHG

® PLC. (

[InterContinental Hotels Group](#)

)

, to become an approved provider of DIRECTV™ free-to-guest television services for the Group's hotel owners and operators to consider throughout the US. In accordance with this agreement, DVE offers hotel operators standardized pricing and service levels in support of existing IHG HD television standards for its branded hotels.

"We are very excited to be working with IHG and its ownership groups. IHG is a recognized leader in the hospitality market, with over 4,600 hotels in nearly 100 countries and territories, and we are proud to have been approved to be one of its valued suppliers," said Jason Cohen, SVP of Sales and Marketing for DVE.

For details on the "DIRECTV for IHG" program, contact Jason Cohen at jason@directvideotv.com or go to www.directvideotv.com

to request a proposal for their services.

About Direct Video Entertainment: DVE is a Nationally Authorized provider of DIRECTV and Hi-Speed Internet services for the Lodging and Institutional markets. DVE offers television programming from [DIRECTV](#), custom built digital satellite TV systems, high-speed Internet access as well as managed data network services. The company is also a Nationally Authorized Reseller for Samsung, Philips, Panasonic and LG TVs for the hospitality industry. DVE provides Hoteliers a **ONE SOLUTION, ONE PROVIDER, ONE PAYMENT™**

Direct Video Entertainment (DVE) signs In-Room Video Master Services Agreement with IHG® PLC.

Written by Australian Business

program which bundles all equipment, installation, service and programming costs into one easy monthly per room rate with minimal CAPEX requirements.

For more information contact: Paula Adderton: 1-800-709-8731 or paula@directvideotv.com
<http://www.directvideoentertainment.com/>

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