

ATLANTA, Oct, 28, 2013 /PRNewswire-iReach/ -- Today, five key Travel, Transportation and Technology Industry Executives announced the formation of Douglas International Partners, a global consulting company. The Company Founders have collectively occupied C Suites for more than 100 Years. The firm will introduce a new, client centric approach to management and technology consulting. The core Founders are:

James □ Douglas (Jim): Jim, the youngest son of the founder of Douglas Aircraft Company, is a former Sr. Executive at both Douglas Aircraft and McDonnell Douglas

Carl □ Wilson (Carl): Carl, the former CIO at such noted Fortune 500 firms as Marriott international, The Pillsbury Company and Georgia-Pacific as well as serving on a number of private and public Boards

Barry □ Shuler (Barry): Barry is a former CIO at Ritz Carlton Hotels, CTO at Marriott International and VP of Development at Intercontinental Hotels Group.

Robert □ Block (Bob): Bob is the founder of many technology based firms in a variety of industries, including telecommunications, media, broadcasting and energy.

Jeffrey □ Osborn (Jeffrey): Jeffrey is a 25 year veteran of the management and technology consulting field in senior positions with such noted firms as TRW, SAIC, NIIT, Wipro and Travelport.

Today, Jim Douglas, along with other industry leaders, announced the formation of a consulting company specializing in the travel industry and related products and services.

Douglas International Partners has created a new client centric approach to solve real world business challenges and take advantage of unexpected opportunities. Jim Douglas articulated the company's core point of differentiation

"When we look at the consulting space we actually see a gap in terms of project effectiveness and long term impact. Many firms do a great job of scoping the issue but may not have taken a deep dive on what the client can actually implement this quarter ."

Jim also announced that the Douglas International Partners will provide its consulting services to all major industry segments, including: Airlines & Airports, Hotels & Hospitality, Car Rental, Cruise Lines, Ground Transport and Travel Distribution providers. The firm will also service Technology products and services firms to help them to accelerate their businesses through a deeper level of domain knowledge and highly focused solutions.

Carl Wilson explained how Douglas International Partners differs from the current approach to consulting. He said,

"I believe we have brought together a unique collection of very experienced executives who have actually executed the same roles of our client executives and senior management teams. This allows us to give them a unique perspective on their opportunities and challenges."

We are providing a hybrid offering focused on each client's near and long-term capabilities; one that leverages existing people, processes, technology and finances; and at the same time, works to drive change on a tactical level while building towards the long-term strategic objectives."

Mr. Shuler also brings a unique viewpoint to the team. In over three decades as<ins cite="mailto:Barry%20Shuler" datetime="2013-10-27T14:07"> an</ins> IT executive, he has

utilized many consulting firms. Also, for well over a decade he has provided consulting services and managed consulting firms. He states

"I have found that most consulting firms take an outside-in approach. While this approach often has a near-term effect, it usually does not change the client's organizational capability and may actually foster a dependency relationship."

"What clients really need in today's global markets is to 'see around the corner' to prepare for emerging challenges and opportunities . While no-one can predict the future with certainty, it is possible to implement strategies to guide decisions for as many 'plausible futures' as possible."

Bob Block brings more than 50 years of entrepreneurial business experience to the firm. He has invented more than 200 U.S. and Foreign patents and has been a leader in launching several major industries, including participation in the introduction of the first coach airlines in the late 1940's and early 50's, the creation of the Pay TV industry and the Cellular Telephone industry.

Bob also brings experience in advertising, marketing, travel, corporate management, international business and as well as private equity. When asked about why he decided to join as one of the five core founders Bob said,

"I have had the privilege of knowing and working with Jim Douglas and Jeffrey Osborne in a number of business ventures over the past 25 years. It's been a high point in my business and personal career. Jim, Jeffrey and I have worked on a number of technology and system concepts through the 1990s on airline automation and security using a mixture of technologies to produce innovative solutions."

Jeffrey Osborn has joined the firm as a cofounding partner and will act as the company's Chief Operating Officer. Jeffrey is a travel industry veteran with more than 25 years of experience in

the travel industry. Jeffrey has worked with all of the co-founding partners in various capacities. Jeffrey added further.

"It is my great pleasure to bring together, and be a part of, this core group of exceptional business leaders. I look forward to working with them to move our industry forward into a new direction that will deliver greater service to the public and profits to our clients.

Our team will be expanding in the coming months. We are in discussions at present with a number of former C & VP level executives and expect to make additional partner announcements before the end of the year.

About Douglas International Partners

Douglas International Partners is a privately held global consulting company headquartered in Atlanta Georgia. The Company is focused on creating value for its clients through internal organic enablement focused on near-term tactical business opportunities that are tied to long-term strategic perspectives.

The firm helps its clients to focus their resources into opportunities where clients have or can develop a market advantage.

Led by highly respected business leaders and a client centric perspective, Douglas International Partners stands in a unique position i

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