

HAMBURG, Germany and WASHINGTON, Nov. 7, 2013 /PRNewswire/ -- From November 14 through December 6
, the two major symbols of
Hamburg's
ambitious urban design and re-development will present a traveling exhibition, "Building the City Anew", in
Washington, D.C.
The HafenCity Hamburg,
Europe's
largest urban development project, is expanding the city center of
Hamburg
by forty percent on former brown fields on the Elbe River. The IBA (International Building Exhibition) builds on a tradition of experimental design and urban planning with a
seven-year project that is transforming an inner city island into vibrant and sustainable
community living.

The exhibition will be presented at the University of the District of Columbia from November 14 through December 6
. An opening reception will be held at
5pm
on the evening of November 14. On
November 15
, there will be a dialogue conference, focusing on major aspects of urban development.

Like Washington D.C., Hamburg is an administrative entity that consists solely of the city itself without rural surroundings. Hamburg is commercial, compact, and comfortable. But it must also meet the needs of its citizens, attract businesses and visitors, and reinvent itself to keep pace with the times. Both cities share similar demands of a modern city that is ecologically sound and economically vibrant.

Building Cities Anew - Tomorrow's Metropolis: Hamburg/Germany meets Washington, D.C.

Written by Australian Business

At the heart of the exhibition is an oversized compass symbolically pointing the way to the city of the future. The directional points of the compass have been replaced with four major themes: Growing City, Open City, Smart City and Civic City. These form the conceptual framework to explain the strategies and projects which Hafencity Hamburg and IBA Hamburg are harnessing to meet the challenges of the future.

Hafencity (www.hafencity.com/en/home.html) and IBA Hamburg (www.iba-hamburg.de/en) share the vision of a European city meeting the challenges of the future without abandoning its own tradition. Through the exhibition, Hafencity and IBA Hamburg also seek to initiate an international debate on the future of large cities, informed by projects and experiences of other European cities.

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