

Volaris Guarantees Best Fares

Written by Australian Business

MEXICO CITY, Nov. 11, 2013 /PRNewswire/ -- Volaris, the leading airline in Guadalajara, announced today that during the month of November, the carrier plans to reinforce the "*Volaris With You and Your Budget*" program that will guarantee the lowest airfares offered to the 9 leading international destinations serviced from the city of Guadalajara

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To and From **Guadalajara**

Chicago (Midway), IL

Fresno, CA

Las Vegas, NV

Los Angeles, CA

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Oakland/San Francisco, CA

Sacramento, CA

San José, CA

Tijuana/San Diego, CA

If Volaris customers find a lower airfare published online on any other airline website, as compared to what is being offered on www.volaris.com, they can send an email message to the address garantia.precio@volaris.com, including itinerary information – same day and route – and the regular base fare plus taxes will not only be matched, but furthermore, an additional 10% discount will be applied improving on the price. The lowest fare is effective towards booking and completing travel through November 30, 2013 to the abovementioned destinations. For more information on terms and conditions, please visit www.volaris.com.

"At Volaris we are confident that we offer prices that are lower than those offered by competitors, and this is what drives us to strengthen our program, *"Volaris With You and Your Budget"*, to provide the best fares from Guadalajara to Tijuana and to a number of international destinations, from a city where we are established leaders, having the widest seating and routes offering," said Holger Blankenstein, Volaris Sales Director, echoing that the lowest fares initiative is part of the carrier's strategy to provide the market with prices that make customers want to travel.

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"Given our innovative pay-per-service approach, *Tu decides*, whereby travelers can specifically choose those services they need for their trip, and our outstanding service, we are certain that we can provide great experiences aboard one of the youngest fleets in the Americas," said Blankenstein.

For more information, please contact the Volaris Call Center in Mexico at 01-800-122-8000, or visit us online at www.volaris.com

About Volaris:

Volaris (BMV: VOLAR and NYSE: [VLRS](http://www.volaris.com)) is an ultra low cost airline based in Mexico. With a highly efficient business model based on providing ultra low cost travel and highly efficient operations to offer competitive pricing and drive demand, Volaris aims to provide outstanding levels of high quality services. Volaris targets travelers who seek competitive prices and who travel for leisure or business purposes, or to visit family and friends in

Mexico

and specific US destinations. The carrier's pricing strategy, based on providing a complete offering of ancillary services, enables Volaris to offer ultra low fares and travelers to choose and specifically pay for a wide range of optional services. Volaris' mission is to provide passengers with the highest standards of quality customer service at an affordable price. Since beginning their operations in

March 2006

, Volaris has increased its routes from an initial 5 to a current 95 and its fleet from 4 to 44 aircraft. Volaris currently operates over 200 daily flight segments on routes connecting 33 cities in

Mexico

and 12 cities in the United States

with

Mexico's

most modern airplane fleet. Among other recognitions, Volaris has received the prestigious ESR Award for Social Corporate Responsibility for three consecutive years.

For more information, please visit:

www.volaris.com

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