

Cruise Connections Canada is making donations to the Red Cross Foundation and a further matching donation in support of relief efforts for children and families severely affected by Typhoon Haiyan.

VANCOUVER, Nov. 12, 2013 /CNW/ - Typhoon Haiyan, the world's most powerful typhoon this year has hit the Philippines. The intense and dangerous storm has ravaged the country with its strong winds and rains leaving a death toll reported at 10,000 and a likelihood of increasing. Twelve million lives are at risk.

"The people of the Philippines have played an extraordinary role in the cruise industry. Their warm smile and service culture have literally been the backbone of the industry for many years. Many cruise lines have relied on the people of the Philippines as their primary crew, covering all aspects of both Marine and Hotel operations," says Cruise Connections President, Sanjay Goel

Cruise Connections Canada is honoured to assist in the recovery efforts during these difficult times with a donation to the Red Cross and a further matching donation of up to \$2,500.00 against the donation of its clients.

"I implore all of you to help in the recovery of this hard hit nation. The cruise industry owes a debt of thanks to the Filipinos' tireless efforts and drive for guest satisfaction. I respectfully challenge my industry colleagues to do the same and work together to lend our hand of aid during this time," Goel added.

About Cruise Connections Canada Cruise Connections, founded in 1993 is Canada's largest cruise retailer. The company has won virtually every major cruise travel award and has been recognized by all cruise lines as being an exceptional retailer. Cruise Connections' success can be attributed to its knowledgeable specialists, Lowest Price Guarantee and focus on customer satisfaction.

Canada's Largest Cruise Retailer urges Industry Colleagues to provide relief efforts to the Philippines

Written by Australian Business

SOURCE Cruise Connections Canada

Image with caption: "Canada's Largest Cruise Retailer urges Industry Colleagues to provide relief efforts to the Philippines (CNW Group/Cruise Connections Canada)". Image available at: http://photos.newswire.ca/images/download/20131112_C6612_PHOTO_EN_33278.jpg