

GetYourGuide Launches Mobile Travel App for iOS Android

Written by Australian Business

BERLIN, Nov. 22, 2013 /PRNewswire/ -- [GetYourGuide](#), the largest online platform for tours and activities, today announces the launch of its new iPhone and Android apps for the U.S. that give travelers access to 23,100 offers across 2,200 destinations around the world to book anywhere, anytime. Available to download for free from the App Store and Google Play, the GetYourGuide app is designed for the needs of today's spontaneous travel adventurers.

GetYourGuide's app is designed to make travel planning simple. On launching the app, users find the ten top tours and activities across the globe – from cities including London, Paris, Amsterdam

,
Dubai
and
New York

. Users can then search for offerings that suit their travel needs, or the app can detect their location and show the near-by activities that are available to book, along with a detailed description, customer reviews and pictures. When it comes time to purchase, payments can be made securely with a credit card and users can save payment information for future bookings. The app mobilizes the entire booking process; GetYourGuide creates a unique mobile voucher for users to show to merchants which avoids the hassle of printing out tickets. For easy travel planning, activities can be saved to a personal wish list for future trips.

Johannes Reck, CEO of GetYourGuide, said: "More than anyone, travelers need mobile tools that make it simple and easy to find and book activities whenever and wherever they are. Our iOS and Android apps are designed to help travelers get inspired, review options and purchase tours from their smartphones. Since the launch of our GetYourGuide website in the U.S., we have seen tremendous adoption from the American market. The launch of our Android and iOS apps is the next step in expanding our U.S. footprint."

The GetYourGuide app is available to download for free on [iOS](#) and [Android](#).

About GetYourGuide

GetYourGuide connects people with more than 23,100 things to do all over the world so they discover more and research less. On GetYourGuide.com, travelers can find everything from historic walking tours to skip-the-line Eiffel tower passes, tickets to sporting events and shows, and even entries to museums and attractions. GetYourGuide's offices are in Berlin, Las Vegas, and

Zurich

. For more information about GetYourGuide, please visit

www.getyourguide.com

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