

CheapAir.com First Online Travel Agency to Accept Bitcoins

Written by Australian Business

CALABASAS, Calif., Nov. 22, 2013 /PRNewswire/ -- CheapAir.com announced today that it has become the world's first online travel agency to accept bitcoin, a purely digital currency that has gained remarkable momentum and attention. Today, CheapAir.com is the only place in the United States where flights may be purchased using bitcoins.

According to Jeff Klee, CEO of CheapAir, the idea to offer bitcoins came from a customer who asked one of the company's Travel Advisors if CheapAir would accept payment in bitcoins.

"The question reached me, I discussed it with our team, and we all got very excited about being the first in the industry to embrace this cool new way to pay," said Klee.

Launched in January of 2009, bitcoin is the world's "first decentralized digital currency," according to bitcoin.org. Today, bitcoins are accepted by a number of notable vendors including WordPress, Reddit, OkCupid, Baidu and a group of Etsy merchants.

According to a recent article in *The Wall Street Journal*, one couple from Provo, Utah managed to complete a 101 day travel adventure spanning three continents while living on nothing but bitcoin.

"We will do whatever it takes to make travel buying easier and give CheapAir customers more options," said Klee. "We're intrigued by the growing bitcoin phenomenon and we are happy to provide bitcoin users an easy, secure way to book flights."

For the time being, CheapAir will only accept bitcoins for flight purchases on the CheapAir.com website. The online travel agency plans to extend the bitcoin option to hotel reservations and flights booked through the award-winning CheapAir [iOS app](#).

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To purchase your first flight with bitcoins, visit www.CheapAir.com .

About CheapAir.com

Headquartered in Calabasas, CA, CheapAir.com is powered by a team of 50 travel enthusiasts who use cutting edge technology and superior customer service to simplify the way people shop for travel deals.

Our proprietary airfare shopping engine does all the work for you, using a patented algorithm that scours the web for the lowest prices on the planet. We show you fares and flight options in a simple, easy to navigate site with all the best flight amenities to bring some joy to your trip planning.

For expert travel advice, deals and inspiration, connect with us on

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CEO Jeff Klee started CheapAir.com in 1989 from his college dorm room after getting a crash course in the airline industry while planning a backpacking trip through Europe on a student's budget. CheapAir.com still takes a creative approach to fare finding and, along with its sister company, Amtrav for Business Travelers, has helped over three million people buy plane tickets with confidence.

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