

## Plan Underway for US Participation at Expo 2020 in Dubai

Written by Australian Business

---

WALDWICK, N.J., Nov. 27, 2013 /PRNewswire/ -- The USA Alliance for Expo 2020 has launched the initiative to coordinate the USA's participation in Expo 2020 Dubai. The announcement follows this morning's awarding of the World Expo 2020 to Dubai as host city by the BIE (Bureau International des Expositions) based in Paris

"We would like to congratulate His Highness Sheikh Mohammed bin Rashid Al Maktoum, UAE Vice President, Prime Minister, and Ruler of Dubai on this great achievement," stated Tom Kallman, President & CEO of Kallman Worldwide Inc., who is spearheading the USA Alliance for Expo 2020. "This is a once-in-a-lifetime opportunity for the people of the UAE and U.S. to deepen our ties and address our common future on such a grand, worldwide scale."

Expo 2020 Dubai is the ideal platform to share U.S. ideas and visions for connecting minds and planning the future, especially as this future impacts sustainability, mobility, and opportunity; Dubai's chosen themes for the event.

Kallman added, "We are identifying an exciting cross-section of U.S. businesses, associations,

## Plan Underway for US Participation at Expo 2020 in Dubai

Written by Australian Business

---

educational institutions and cultural organizations to lend their experience and expertise and partner in the success of the USA Alliance for Expo 2020, and we look forward to adding to this alliance in the years leading up to opening day."

The USA Alliance for Expo 2020 has offices in both the USA and UAE, led by a management team with decades of local and global event expertise. "Our mission is to rally the key stakeholders and interested parties to come together to ensure the highest possible success of the USA Pavilion at Expo 2020 Dubai," added Kallman.

To learn more about the alliance, go to [www.usapavilion2020.org](http://www.usapavilion2020.org)

### About USA Alliance for Expo 2020

The USA Alliance for Expo 2020 Dubai is led by Kallman Worldwide Inc. (KWI); well known for "Helping U.S. companies Exhibit With Confidence™ around the world since 1963." Kallman Worldwide has brought thousands of U.S. businesses to the Middle East for the past 30 years at major trade shows including ADIPEC, the Dubai Airshow, and Arab Health. In addition to the UAE, the Kallman group of companies has been involved in exhibitions throughout the MENA region, including

Qatar

,

Jordan

,

Bahrain

,

Libya

,

Morocco

, and

Egypt

.

**ContactUSA:** Carole Lotito [carolel@kallman.com](mailto:carolel@kallman.com) +1 201 251-2600 or +1 201 294-7309 (mobile) (English speaker)

## Plan Underway for US Participation at Expo 2020 in Dubai

Written by Australian Business

---

**UAE:** Abdou Lahlali [abdou@kallman.com](mailto:abdou@kallman.com) Mobile: +971-50-624 2376 (Arabic/English speaker)

PRLog ID: [www.prlog.org/12248671](http://www.prlog.org/12248671)

SOURCE Kallman Worldwide Inc.

RELATED LINKS <http://www.usapavilion2020.org>