

LONDON, December 3, 2013 /PRNewswire/ --

- Will they? Won't they? Yes they did! The perfect couple have finally got it together.

- Coronation Street Bingo and Slot is now exclusively with GalaBingo.com!

Following on from its successful partnership with Ant and Dec's **Saturday Night Takeaway** earlier this year, leading UK online Bingo brand,

GalaBingo.com,

today announces an exciting new deal with ITV's flagship show

Coronation Street

(Photo:

<http://photos.prnewswire.com/prnh/20131203/658008>

From 3rd December, Gala Bingo players will be able to play **Coronation Street Bingo and slot**
s **e**
xclusively at GalaBingo.com

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with additional products to follow in the New Year, across all platforms.

These innovative new games feature popular ex-Corrie characters Fred Elliott and Reg Holdsworth and will be guaranteed to excite Gala's own online 'Community on the cobbles'!

Corrie-loving members can meet new other Street fans online as well as encourage their soap-following friends, via social media, to join them, taking up the very 'Streetwise' **'Spend £10**

'
get £40 to play
,

welcome offer.

To engage players further, Gala will be launching a Facebook app where players will be encouraged to upload photos of themselves dressed as their favourite Corrie characters with the best lookalikes winning Corrie merchandise and cash prizes.

Coronation Street's 90-ball Bingo room takes players straight to the heart of Britain's longest running soap, which still regularly pulls in over 10 million viewers every episode, and includes the Golden Cobbles Progressive Jackpot as well as bingo games based around famous Street locations like the Kabin, the Rovers Return and Roy's Rolls.

In addition in between games, Corrie diehards will be able to enjoy hundreds of archived video clips from the last 50+ years of the show with memorable scenes of the most popular characters and storylines whilst chat hosts will be keeping players up to date with the latest soap gossip.

Slots fans can enjoy a ramble down the nation's favourite Street in a branded slot game which features many iconic places from the show such as the Rovers Return and Audrey's. Spins start from as little as 10p and the slot includes a Progressive Jackpot feature which will regularly reach into six figures.

"Gala Bingo's exclusive partnership with ITV's most loved show is all about launching original, entertaining games that are at the very heart of popular British culture ," says Alison Digges, Director of Galabingo.com.

"Coronation Street Bingo has been designed to be a truly immersive Corrie experience that allows the player to feel part of the Nation's most popular show and enjoy the game and chat with Corrie fans from around the country."

Notes to Editor

GalaBingo.com

GalaBingo.com was re-launched in 2012 by Gala Interactive (Gibraltar), a new division of the Gala Coral Group, **the UK's largest bingo operator** and third largest gaming firm.

GalaBingo.com has spearheaded the development of brand leading gaming products with exclusive celebrity and media driven content and games featuring celebrity brands, Ant and Dec's Saturday Night Takeaway, the X -Factor, Take Me Out, Deal or No Deal, Peter Andre, The Hulk, Gladiator, Marilyn Monroe, Elvis and John Wayne. In addition with 21 years of heritage in Bingo, 600 jackpots, the highest number available anywhere and over £2 million paid out to our members daily, Gala TV featuring exclusive interviews with celebrities and interactive chat rooms, 24hours a day, seven days a week **GalaBingo provides its members with the best in online and retail bingo entertainment.**

Gala Bingo

Gala Bingo, the UK's largest Bingo Operator, runs over 138 clubs from Peterhead to Plymouth. Every one of the 4,500 staff are focused on going further than anyone else to guarantee that over one million customers a year experience the best buzz in Bingo. Gala Bingo are totally committed to increasing the number of Bingo fans in the UK, who can regularly enjoy the great value bingo, state-of-the-art fruit machines, and fantastic food and drink on offer in Gala Bingo clubs, every day.

SOURCE GalaBingo.com