

PLANO, Texas, Dec. 4, 2013 /PRNewswire/ -- [DreamTrips™ Vacation Club](#), one of the world's leading travel and vacation club membership organizations, was named "World's Leading Travel Club" at the 2013 World Travel Awards Grand Final, the highest honor awarded in the global travel industry. The awards ceremony, which recognizes the elite in the travel and hospitality industry, took place at La Cigale Hotel in Doha, Qatar, on November 30, 2013.

"It is a great honor to be recognized by our global industry as the world's best travel and vacation club," said Jim Menge, Vice President, DreamTrips Product Marketing. "The award reflects the high standards we strive to maintain in the quality of our travel experiences, the caliber of our travel provider, Rovia, hospitality partners, and the energy and commitment of our worldwide staff."

Since 1993, World Travel Awards (WTA) has acknowledged and celebrated excellence across all sectors of the global tourism industry. DreamTrips received top honors in the travel club category in recognition of its outstanding service and product offering as voted by travel agents and consumers around the world. Winners in other travel categories include Virgin Atlantic Airways, Ritz-Carlton, One World Alliance, Beaches Resorts and American Cruise Lines.

The Grand Tour of WTA gala ceremonies are regarded as milestone events in the industry calendar, attended by the industry's key decision makers, chief figure heads and the leading trade and consumer media.

"The Grand Final is a very competitive evening for our World Travel Awards nominees from all over the world, and these particular winners continue to serve as an example of the most

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luxurious and innovative brands with unique hospitality products and services," said Graham E. Cooke

President and Founder, World Travel Awards. "This year's recipients, like DreamTrips, strive to set the highest possible bar to raise the standards of excellence in travel and tourism and they carry these accolades into 2014 with pride and passion."

About DreamTrips

DreamTrips delivers high-quality, one-of-a-kind curated travel and vacation experiences to its vacation club members. More information can be found at <https://www.dreamtrips.com/experience-more>

About World Travel Awards

The World Travel Awards was launched in 1993 to acknowledge and recognize excellence in the global travel and tourism industry. Now celebrating its 20th anniversary, it is regarded as the highest achievement that a travel product or service could hope to receive. More information can be found at <http://www.worldtravelawards.com>.

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