

Blood Donation Drive at the Flora Creek Deluxe Hotel Apartments in Dubai

Written by Australian Business

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As part of its commitment towards Social Responsibility, Flora Hospitality organized today a blood donation drive at one of its properties in Dubai; Flora Creek Deluxe Hotel Apartments, in association with the Dubai Health Authority (DHA) - Rashid Hospital.

The hotel employees volunteered in large numbers to donate blood for the cause with donors from various nationalities, happy to contribute towards helping those who are in need of blood transfusions.

Mr. Ivo Tzvetkov, Cluster Director of Operations at Flora Hospitality, expressed his gratitude to all the volunteers who took part in the blood donation and applauded their tremendous support towards this initiative.

"The blood donation campaign was a big success and I would personally like to thank all our employees who participated. We are very proud of the huge response from our staff and their willingness to contribute whenever an occasion arises," said Mr. Ivo Tzvetkov.

Flora Hospitality is one of the leading hospitality brands in the UAE operating currently seven hotels and hotel apartments in Dubai, and announced recently plans for an extensive expansion with 4 new World Class Hotels and Hotel Apartments expected to open between 2014 and 2016 in Dubai.

Flora Hospitality, continues improving lives through its "Caring For Others" campaigns and ensures that such initiatives take place on a regular basis and encourages its employees to

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contribute in giving back to society.

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