

New Pennsylvania Lottery Instant Game Launched for PA Farm Show

Written by Australian Business

Players over 18 Invited to Visit Lottery Booth at Farm Show Complex

HARRISBURG, Pa., Jan. 3, 2014 /PRNewswire-USNewswire/ -- "Moola" is the new, cow-themed, \$1 Pennsylvania Lottery instant game paying tribute to the Pennsylvania Farm Show. It is available at the Farm Show and at Lottery retailers statewide.

Moola offers 20 top prizes of \$5,000 and players can win up to five times on each ticket. Scratch to reveal a "COWBELL" (CWBELL) symbol and win the prize shown under it. Reveal a "MOO" (MOO) symbol and win all five prizes shown. The overall odds of winning a prize are 1-in-4.63.

Only at the Lottery's booth at the 2014 Farm Show, players will have a chance to win Mega Millions® with Megaplier tickets for a year. Each time a Mega Millions ticket is purchased at the Farm Show booth, the player will receive an entry into a drawing to be held each evening. Winners will receive coupons for a full year's worth of advance-play Mega Millions with Megaplier tickets.

At the booth, visitors over 18 years of age can play all Pennsylvania Lottery games and learn more about the Lottery-funded programs that benefit older Pennsylvanians, every day.

The Lottery booth is located in the Main Hall near the Commonwealth Commons, just inside the Maclay Street entrance on the west end of the building and next to the Pennsylvania Department of Aging's booth.

The Pennsylvania Farm Show is the largest indoor agricultural event in the nation, featuring nearly 6,000 animals, 10,000 competitive exhibits and nearly 300 commercial exhibitors. The eight-day show is Jan. 4-11, at the Pennsylvania Farm Show Complex and Expo Center in Harrisburg. Admission is free and parking is

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www.farmshow.state.pa.us

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About the Pennsylvania Lottery: The Pennsylvania Lottery remains the only state lottery that designates all its proceeds to programs that benefit older residents. Since its inception in 1971, the Pennsylvania Lottery has contributed nearly \$23.7 billion to programs that include property tax and rent rebates; free transit and reduced-fare shared rides; the low-cost prescription drug programs PACE and PACENET; long-term living services; and the 52 Area Agencies on Aging, including full- and part-time senior centers throughout the state.

The Pennsylvania Lottery reminds its players to play responsibly. Players must be 18 or older.

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