

SPOKANE, Wash., Jan. 8, 2014 /PRNewswire/ -- People to People Ambassador Programs, the leader in global [educational travel](#) experiences, joins the Partnership for 21<sup>st</sup> Century Skills, or [P21](#), a coalition that brings together the business community, education leaders and policy makers to position 21<sup>st</sup> century readiness at the center of US K-12 education.

People to People Ambassador Programs brings its 50-year legacy in enhancing cultural literacy through study abroad to a coalition that is striving to support educators on developing 21st century learning practices, including global awareness. P21 members include 27 companies, associations and nonprofits, and 19 states.

"With the globalization of the world economy, having young people who are culturally aware and able to conduct themselves effectively with people of other countries is essential to 21st century learning," said Stephan Turnipseed, Chair of P21 and President of LEGO Education North America. "We welcome People to People Ambassador Programs and the unique perspective and expertise they bring as a P21 member to our organization's mission to further 21st century learning opportunities for all students."

People to People executives will serve on P21's strategic council and participate in both national and state initiatives that will assist educators and policymakers in forming curriculum to ensure that all students are prepared for success in college, career and citizenship.

"We are excited and honored to bring our positioning as an educational travel leader to the conversation with an esteemed roster of national thought leaders and companies in the education and youth market spaces," said Bill Bland, Director, Educational Alliances for People to People Ambassador Programs. "The growing corporate support for P21 will undoubtedly

accelerate the organization's influence to more states and at the national level."

This partnership is a natural fit, as People to People's mission to create global ready children aids P21's mission of bridging the gap between the knowledge of current education in the classroom and demands in the 21st Century workplace and community.

**About People to People Ambassador Programs** People to People Ambassador Programs is the world's most recognized educational travel provider. Since the 1960s, more than 500,000 people from around the world have traveled with People to People Ambassador Programs to help further global understanding through cross-cultural exchange. Offering unmatched safety measures and unparalleled access to foreign cultures and countries, People to People Ambassador Programs promotes personal success in a globalized world and fosters international friendships for both students and professional adults.

People to People Ambassador Programs is the exclusive educational travel provider of People to People International (PTPI), a nonprofit organization founded in 1956 by President Dwight D. Eisenhower

to promote peace through understanding worldwide. Together, PTPI and People to People Ambassador Programs are united in a mission to bridge cultural and political borders through education and exchange. For more information, please visit

[www.peopletopeople.com](http://www.peopletopeople.com)

**About Ambassadors Group** Ambassadors Group Inc. (NASDAQ: [EPAX](#)) is a socially conscious education company located in Spokane, Washington

. Ambassadors Group, Inc. is the parent company of Ambassador Programs, Inc., World Adventures Unlimited, Inc., and BookRags, Inc., an educational research website. The Company also oversees the Washington School of World Studies, an accredited travel study and distance learning school. Additional information about Ambassadors Group, Inc. and its subsidiaries is available at

[www.ambassadorsgroup.com](http://www.ambassadorsgroup.com)

. In this press release, "Company", "we", "us", and "our" refer to Ambassadors Group, Inc. and its subsidiaries.

**About P21:** P21 is a national organization that advocates for 21st century readiness for every

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Written by Australian Business

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student. As the United States continues to compete in a global economy that demands innovation, P21 and its members provide tools and resources to help the U.S. education system keep up by fusing the 3Rs and 4Cs (critical thinking and problem solving, communication, collaboration and creativity and innovation). While leading districts and schools are already doing this, P21 advocates for local, state and federal policies that support this approach for every school. Learn more at [www.P21.org](http://www.P21.org)

**P21 Members:** Amplify, Apple Inc., Bahcesehir K-12 Schools, Cable in the Classroom, The College Board, Common Sense Media, Crayola, Destination Imagination, EdLeader21, EF Education, Education Networks of America, Ford Motor Company Fund, Gale Cengage Learning, Goddard Systems Inc., Intel Corporation, JP – Inspiring Knowledge, Learning.com, LEGO Education, National Board for Professional Teaching Standards, National Education Association, PBS, Pearson Foundation, People to People Ambassador Programs, Project Management Institute Educational Foundation, U.S. Fund for UNICEF, VIF International Education, and The Walt Disney Company.

**P21 Leadership States:** Arizona, California, Illinois, Iowa, Kansas, Kentucky, Louisiana, Maine, Massachusetts, Nevada, New Jersey, North Carolina, Ohio, Oklahoma, South Carolina, South Dakota, Vermont, Wisconsin and West Virginia

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