

FORT LAUDERDALE, Fla., Jan. 15, 2014 /PRNewswire/ -- PV Enterprises International, Inc., (OTC: PVEC, the "Company"), is pleased to announce the launching of:

**Zeus Travel, Inc.**

( <https://zeusworldtravel.com> )

Effective immediately, Zeus Travel, Inc., (ZWT) a comprehensive travel, ecotourism, cruise line, hotel, airfare, and leisure booking portal has commenced operations; launching an already profitable and revenue generating platform to start out 2014.

ZWT and the Company have partnered with several American, Canadian & European tour operators affording the Company generous booking commissions ranging from 15-25% of the total per package. Online travel sales have exceeded 408 billion dollars in 2013 and are expected to grow 8%-9% per year respectively reaching totals in excess of 523 billion dollars by 2016. Of this 408 billion dollar industry, 150 billion dollars of that revenue was generated in the European Market alone with projections expected to top 176 billion by 2016. Our new partners in this industry are highly respected and profitable tour operators and account for 80%-90% of tourism and travel bookings throughout Eastern Europe and the Mediterranean.

These partnerships have been months in the making. With the successful launch of ZWT, the niche markets that are highly sought after, but rarely available at a reasonable and affordable rate in the United States and other markets are now but a click away.

In addition to the luxurious packages currently available, these new partnerships should immensely help PV Enterprises International, Inc./ZWT fast track the development of its ecotourism plans to expand Panamerican Cruise Lines into the Aegean and Black Seas, as well as other key destinations in the Mediterranean. This unparalleled access to the tourism market in the European Union and Mediterranean areas will put the Company at a great advantage in the coming months by providing a jumpstart to marketing and development of a customer base.

As stated in the Shareholder conference call held on December 11<sup>th</sup>, 2013, Zeus Travel, Inc. has also signed a partnership agreement with Travel Leaders and BTA Leisure Travel Advisors allowing ZWT access to their network of thousands of vacation packages and deals throughout the United States as well as globally from our headquarters in Fort Lauderdale, Florida

Utilizing the SABRE real-time reservation system, this newly formed partnership provides immense opportunities as it grants access to the world's largest network of travel offerings through the Global Data System (GDS). GDS is the centralized hub where all carriers, hotels, tour operators, and cruise lines publish their availability and specials.

This partnership with Travel Leaders provides revenue to ZWT in the form of 50% retained earnings from booking commissions provided by some of the largest names in the travel industry, including:

- Royal Caribbean Cruise Line
- Cunard Cruise Line
- Carnival Cruises
- Marriott Hotels
- Hyatt Hotels
- Delta Airlines

## PV Enterprises International, Inc. Announces the Launch of Zeus Travel, Inc. Travel Site

Written by Australian Business

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The Travel Leaders network alone is responsible for some 5 billion dollars of the tourism generated revenue.

"We have effectively closed the travel gap between the eastern and western sides of the globe," states Peter Villiotis, CEO of PV Enterprises International, Inc. "By bringing together some of the largest names in specialized travel from opposite sides of the world, we have chartered a new age for the family, corporate, and leisure travelers of the world; providing them access to travel packages and destinations that were previously difficult to piece together, perhaps too expensive to book, and put them all under one roof. Zeus Travel, Inc. has laid a solid foundation for the Company's plans to continue its rapid expansion into the global ecotourism industry and has set the stage for the next phase of our plans while generating a considerable amount of revenue in the process," says Villiotis.

We will continue to update our shareholders as we continuously move forward.

Safe Harbor Statement: This press release contains statements, which may constitute forward-looking statements within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of PV Enterprises International, Inc., members of their management, and assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements.

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